

# Rights List 2023



# Want to talk ecology?

oekom – that is over 30 years of expertise in publications about ecology, nature and sustainability. Funded in 1989 with just one journal, we have since expanded our programm to scientific books, books for the general public, guides, childrens' books, scientific journals, lifestyle journals – and even a set of playing cards!

Committed to our topic, we connect with thousands of authors, cooperation partners and sponsors dedicated to nature and its preservation. And we couldn't be happier that »our« topic has finally reached mainstream.

Our publications propose new ways towards the future. They can be presented in an entertaining way, academically ambitious, practical or visionary. And as the ecological movements keep growing, so do the innovative, radical, realistic and beautiful ideas to save the planet that we want to get out there.

We also actively live what we publish: oekom was the first German publisher to go climate neutral; we print on recycled paper and work with regional service providers, forgo plastic wrapping and use mineral oil-free ink.

So if you want to talk ecology books, let's do it!

»Germany's largest environmental publisher has renowned alternative thinkers, admonishers and visionaries from the ecological and economic scene on its books.«

*(Eva Pongratz, Committee of the Binding Prize for Nature Conservation and Environmental Preservation)*

## CONTACT

### Address

oekom – Gesellschaft für ökologische  
Kommunikation mit beschränkter Haftung  
Goethestraße 28, 80336 München  
Fon 089/54 41 84-200  
Fax 089/54 41 84-249  
www.oekom.de

### Rights/Licenses

Dr. Laura Kohlrausch  
oekom verlag  
Goethestraße 28, 80336 München  
Fon 0049/ (0)89 54 41 84 226  
E-Mail kohlrausch@oekom.de

oekom Guides	5
Nature	29
Society	55
Economy	83
Food, Agriculture and Gardens	87
oekom kids	99



# oekom Guides

## pocketGARDEN 2025

The pocketGARDEN combines a personal diary and political gardening calendar with a weekly growing schedule for the vegetable and herb garden.

It provides practical overviews of sowing, planting and harvesting times, as well as information on current background topics relating to agriculture and nutrition.

In 2025, the pocketGARDEN is particularly concerned with insects in the kitchen garden: Courgette flowers, lavender bushes and apple trees are home to wild bees, butterflies and beetles. The calendar shows how we can support this vital diversity in our home gardens and thus make a small contribution to the preservation of insect diversity.

- Keywords: Garden, calendar, organic gardening, permaculture, soil fertility, ecology
- Calendar easily adjustable for other years
- World Rights available



**ANJA BANZHAF** works at the seed initiative Dreschflügel and deals with agricultural policy issues. In 2016, she published the book »Saatgut. Wer die Saat hat, hat das Sagen«. For many years, **KATI BOHNER** gave courses and lectures at GartenWerkStadt on organic farming, among other things. In 2021, she co-founded the Gärtnerei Rübchen and gardens there according to bio-intensive methods.



ANJA BANZHAF, ANN KATHRIN BOHNER,  
GÄRTNEREI RÜBCHEN (EDS.)

**POCKETGARDEN 2025**

*Vegetable abundance and insect diversity*

June 2024

192 pp., Hardback, four-colour with illustrations

ISBN 978-3-98726-064-3

- With captivating experiments and easy gardening tips
- For big and small gardeners from three years of age
- World rights available

## Look What's Growing There

There are many exciting things to discover in the garden: What grows where? Which animals live in the garden? What influence does the weather have on the plants?

The best chance to bring children closer to the environment is by gardening together. Whether in the home garden, on the balcony or on the terrace – every patch of nature offers space for exciting discoveries and experiments. With short plant portraits and care tips, this book makes gardening with kids easy and fun. In addition, children (and parents) learn why insects and birds are so important for the garden and are given very simple and practical instructions for a bountiful vegetable harvest – snacking included.

The carefully designed guidebook offers many great ideas and projects for playfully planning and crafting a natural garden and having fun exploring interrelations in our ecosystem.



**ANNETTE HOLLÄNDER** is a nature educator, passionate subsistence farmer and freelance lecturer. In lectures and seminars as well as on her website, she shares her experiences on organic vegetable cultivation, crop diversity, seed cultivation and permaculture. She also conducts programmes on nature and gardening topics for schools. t.

**ANNETTE HOLLÄNDER**  
**LOOK WHAT'S GROWING THERE**  
 Sustainable gardening with children  
 February 2024  
 approx. 128 pp., Paperback  
 ISBN 978-3-98726-063-6

## Sarah's Wild Kitchen

Just grab the basket, take a stroll outside, gather bright berries and juicy herbs, and then use them to make a delicious dinner, a surprising cocktail or your favourite tea: Wild food is really fun. For this book, Sarah Maria Klamm has compiled the best recipes from her popular Instagram account using wild herbs, fruits and roots.

**Over 90 recipes all year round: whatever** you find edible on your doorstep from January to December, Sarah has a recipe for it – from hearty nettle soup to lime blossom tea, from ivy wash to rose cocktail.

**Never confuse plants again:** The detailed plant portraits with pictures show you what to discover where and help you to avoid confusion.

**Preserve like a pro:** You'll find all the basics and instructions for preserving, drying, oiling, turning into vinegar or liqueur and blanching.

- Free superfood right on your doorstep: discover fresh, healthy and vitamin-rich plants
- Recipes for delicious dishes and great gifts from the kitchen
- World rights available



**SARAH MARIA KLAMM** is behind the blog and Instagram account @erdretter, where she shares information, tips and tricks about seasonal food and wild herbs with her more than 80,000 followers. She is a trained medicinal plant educator, phytotherapist and osteopath.

### SARAH MARIA KLAMM SARAH'S WILD KITCHEN

*My best recipes with self-collected herbs, fruits and roots. With many tips on identifying, collecting and preserving wild food*  
February 2024

approx. 256 pp., Hardback, four-colour with illustrations  
ISBN 978-3-98726-068-1



# My Sustainable Kitchen on a Budget

Eating environmentally friendly and healthy food as well as furnishing the kitchen sustainably sounds exhausting and is expensive? Not at all! If you buy consciously, do a lot of your own seasonal cooking and use energy wisely, you can seriously save money – and protect the environment at the same time.

This guide is full of lifehacks around a green kitchen:

- Tricks for saving energy
- Smart stockpiling and shopping tips
- DIY instructions from a limescale remover to a crocheted dishwashing sponge
- Recipe ideas from muesli bars to pesto made from carrot greens
- Clever use of leftovers from a ReGrow-garden to a Worm composter

- Simple tips & tricks that lighten the load on your wallet
- Good for people & the environment: sustainable ideas for the kitchen
- World rights available



**ALEXANDRA ACHENBACH** is a PhD graduate in biology, author and blogger. On her multiple award-winning blog, she shares her thoughts and ideas for an environmentally-friendly lifestyle. Pragmatic, uncomplicated and with great enjoyment from and curiosity about change, she wants to introduce more sustainability into everyday life. Since 2019, she has also been a regular guest on Bavarian TV as a sustainability and environmental expert.

**ALEXANDRA ACHENBACH**  
**MY SUSTAINABLE KITCHEN ON A BUDGET**  
 111 ideas & lifehacks for little money  
 October 2023  
 112 pp., Paperback, four-coloured with numerous illustrations  
 ISBN 978-3-98726-037-7

# Balkony Gardening in Times of Climate Change

After the last heatwave summer, it is clear that the effects of climate change are most intensely felt in the cities. Houses, roofs and streets are heating up, and even at night there is hardly any cooling. Gardening in the city is thus becoming an ever greater challenge. High time to make balconies and terraces climate-proof!

The experienced horticultural expert Ulrike Windsperger shows how even small balconies in windless backyards can be turned into cool oases. With a few tricks, lush harvests succeed in the snack garden and small biotopes are created that attract insects and birds. A guide full of inspiration for self-sufficient and creative gardeners who like to experiment.

- Everything about drought-resistant plants, smart water management, a clever use of shade and planting natural air conditioning systems
- World Rights available



**ULRIKE WINDSPERGER** is a horticultural expert, beekeeper and herbalist. She writes for various gardening magazines and passes on her extensive knowledge in numerous lectures and workshops and has been accompanied in her activities by German television on several occasions.

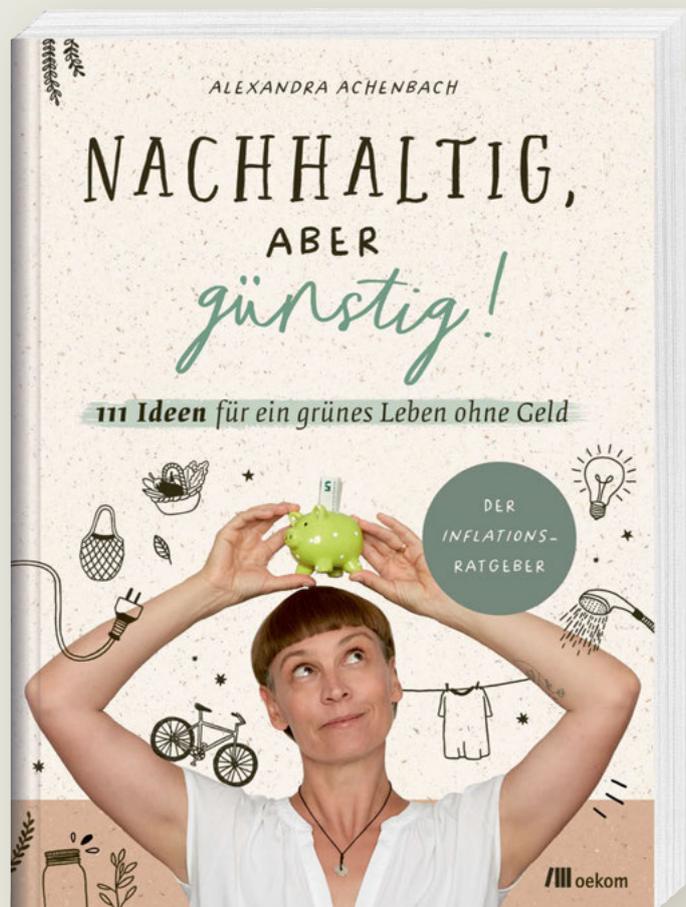
**ULRIKE WINDSPERGER**  
**BALCONY GARDENING IN TIMES OF CLIMATE CHANGE**  
*Creating cool oases and snack gardens*  
 February 2023  
 176 pp., Paperback  
 ISBN 978-3-96238-415-9

## Green Life on a Budget

Increasingly expensive groceries and exploding energy prices: We're feeling the pinch of inflation more and more each day. That's why saving is the order of the day – and often to the detriment of sustainability. But living cheaply doesn't necessarily have to be harmful to the climate. Quite the opposite: The blogger Alexandra Achenbach uses lots of ingenuity to show how it can be done differently. A mix of surprising and tried-and-tested tips for all areas of life:

- Eating & drinking: homemade instead of ready-made products
- Clothing & consumption: long-life products due to DIY, upcycling and repairs
- Hygiene & cosmetics: free from plastic and natural
- House & Home: clever housekeeping and conscious consumption
- Energy & electricity: Reduce heating costs and uncovering power guzzlers

- Many simple day-to-day tips & tricks that soon lead to cost savings
- Great saving potential for families, flat sharing and single households
- World Rights available



**ALEXANDRA ACHENBACH** is a PhD graduate in biology, author and blogger. On her multiple award-winning blog, she shares her thoughts and ideas for an environmentally-friendly lifestyle. Pragmatic, uncomplicated and with great enjoyment from and curiosity about change, she wants to introduce more sustainability into everyday life. Since 2019, she has also been a regular guest on Bavarian TV as a sustainability and environmental expert.

**ALEXANDRA ACHENBACH**  
**GREEN LIFE ON A BUDGET**

*111 ideas for a green live on a shoestring*  
March 2023

112 pp., Paperback with coloured illustrations  
ISBN 978-3-96238-418-0

## Saving Energy Made Easy

Saving energy is now more important than ever before! But how can we make real energy savings in our own home without going to great lengths? This compact guide provides unconventional, highly practical and fully comprehensive advice on how climate-friendly energy consumption can work for everyone.

What offers great potential for saving electricity? How can I save heating costs at home without having to sacrifice my comfort to a large extent? And what can I specifically do in my kitchen, bathroom or in the office? Whether you're a novice, a pro, a home-builder or a tenant, shared flat or single household, the many tips and tricks on everything to do with energy saving in your own four walls will demonstrably reduce energy consumption, and thus provide direct financial relief: A win-win situation for the climate and your own bank balance.

- No matter whether you're a house builder or tenant, living in a shared flat or single household, this guide will turn anyone into a energy-saving professional!
- World Rights available (excluding Italian)



**MAXIMILIAN GEGE** has been working in business for many years as an expert for finance and controlling as well as environmental manager. He is a co-founder and executive board member of the B.A.U.M. e.V., which is the largest environmental initiative of the business community in Europe, and as honorary professor at the University of Lüneburg. With B.A.U.M, he has been dedicated to the issues of energy saving and the energy revolution for years.

MAXIMILIAN GEGE (ED.)

### SAVING ENERGY MADE EASY

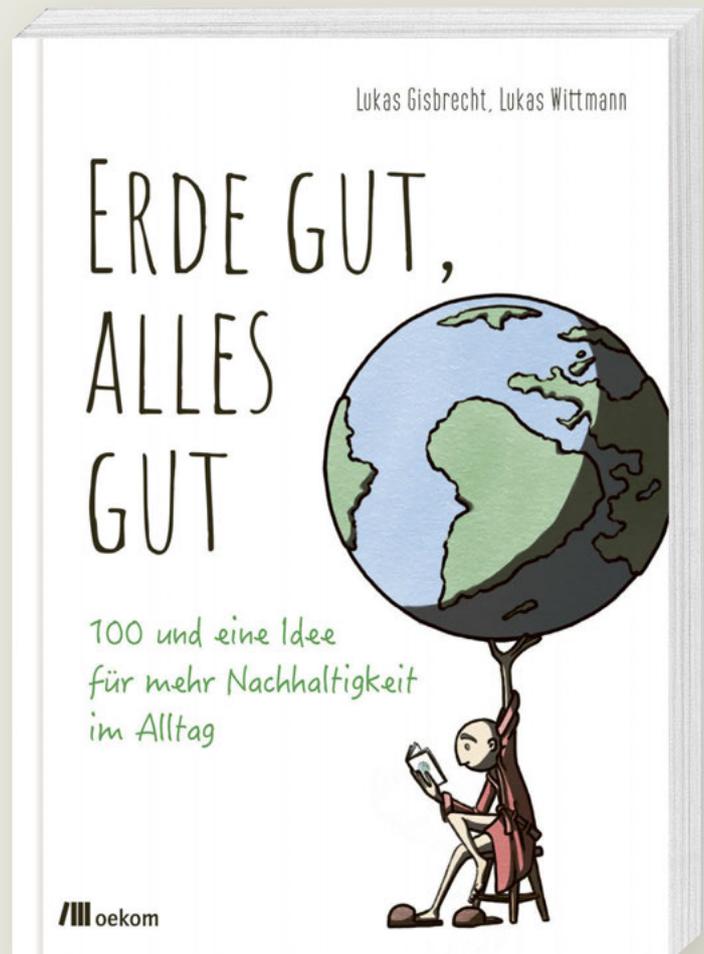
*From Heating to Power Saving More Than 100 Surprising Everyday Tips*  
October 2022

96 pp., Paperback with coloured illustrations  
ISBN 978-3-96238-407-4

## Happy Planet, happy us

Protecting the climate can also be really fun! 101 ideas for more sustainability in everyday life will give you a plethora of tips and tricks on how you can protect the climate with simple means. And namely in ways where we can all make a difference: in the household, when shopping or during leisure time.

- **Keywords:** Climate, mobility, energy, resources, green lifestyle, healthy living, consumption, waste, shopping, sustainability lifestyles, ecology, sustainability
- **World Rights available**



**LUKAS GISBRECHT** studied pedagogics in Graz. He works as a caregiver or people with disabilities and travels around the world in his converted van.



**LUKAS WITTMANN** studied sociology in Heidelberg and Bamberg. Following several positions in radio, for newspapers and as a freelance author, he now works in corporate communications.



L. GISBRECHT, L. WITTMANN  
**HAPPY PLANET, HAPPY US**

*100 and One Ideas for More Sustainability in Everyday Life*

November 2021

208 pp., Paperback

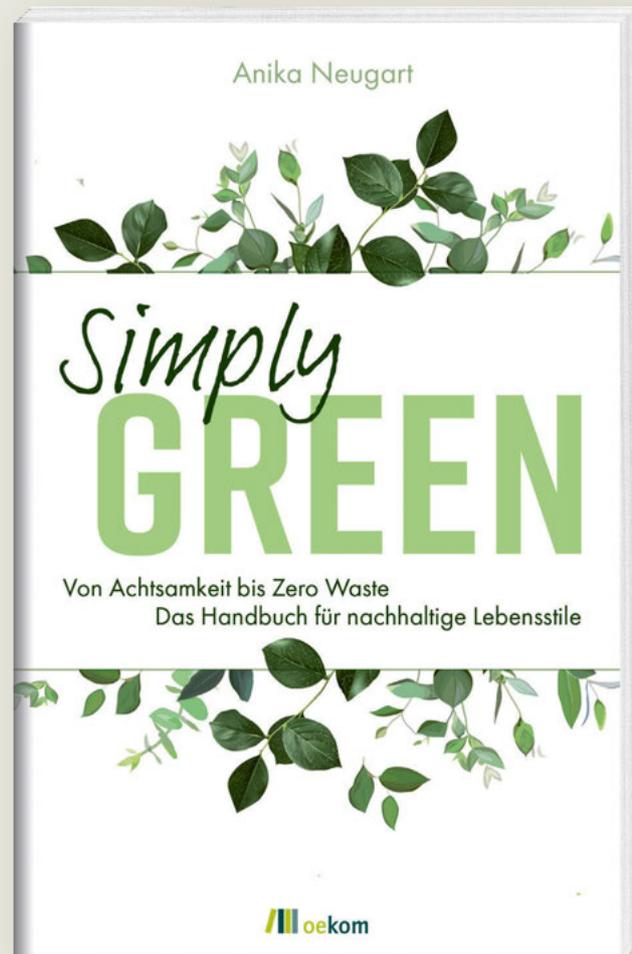
ISBN 978-3-96238-352-7

- Keywords: sustainable lifestyle, mindfulness, zero waste, urban gardening, vegan, fair fashion, slow travel, tiny house, minimalism
- World Rights available

## Simply Green

Fair fashion, minimalism, tiny houses – sustainable lifestyles are all the rage. But what is concealed behind each one, and which one matches my own life?

»Simply Green« provides guidance and presents 16 sustainability trends relating to living and mobility, consumption and nutrition, travel, and spirituality. The book sheds light on background information, critically appraises these movements and gives tips on implementing them. Cult or exaggerated, suitable for everyday life, or unrealistic, effective, or time-consuming: With this guide, you're guaranteed to find a compatible lifestyle.



For years, **ANIKA NEUGART** has been interested in sustainable ways of living, and her blog [travelslowly.de](http://travelslowly.de) is mainly dedicated to conscious travel. She studied Scenography and Cultural Studies and works as an event manager in the arts and cultural sector.

ANIKA NEUGART

### **SIMPLY GREEN**

*From Mindfulness to Zero Waste. The Handbook for Sustainable Lifestyles*

April 2022

304 pp., Paperback

ISBN 978-3-96238-330-5

- **Keywords:** garden, animals, nature experience, guide, sustainability, environment, biodiversity, insects, birds, amphibians
- **World Rights available**

## Safari in Your Backyard

The garden – a place of solitude? No way! Whether in the city or the countryside, gardens host a variety of fascinating animals we can discover. From buzzing bumblebees to colorful butterflies, from winter guests coming from the far north to predatory squirrels: animals can be observed at any time of the year (if you know what to look out for). This book guides garden lovers through the seasons and uses numerous photographs to demonstrate the treasures that are to be discovered in gardens' nature. Supplemented by information charts to help us identify different species of butterflies, bees and birds, the book is not only fun to read but also makes for a practical guide for going on little adventures in your own backyard.



**HANNES PETRISCHAK** is head of the nature conservation department of the Heinz Sielmann Foundation. Petrischak, who holds a doctorate in biology, is particularly fascinated by the amazing life of insects.

**HANNES PETRISCHAK**  
**SAFARI IN YOUR BACKYARD**

*Discover the nature in your own garden*

February 2022

176 pp., four-color, illustrated, Paperback

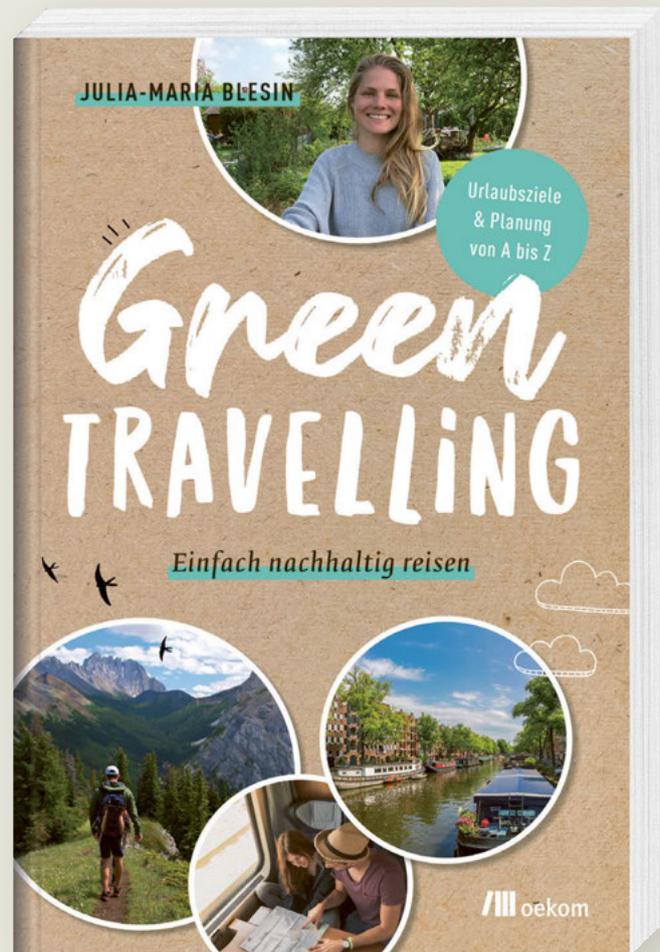
ISBN 978-3-96238-247-6

- Keywords: sustainable tourism, hiking, bicycle, train travel, camping
- World Rights available

## Green Travelling

The next holiday is around the corner – why not try a sustainable trip this time? It might seem complicated to reduce your carbon footprint and environmental impact while going on the trip you dream of, but don't worry. The renowned travel and sustainability blogger Julia-Maria Blesin has a number of tricks up her sleeve that are super easy to implement and will get you in the holiday mood:

- Inspiring tips for holiday destinations in Europe that are just as spectacular as far off destinations
- Everything you need to know for the next trip on foot, by bike, train, canoe or camper van
- Including packing lists, background info, fun facts, and recipes for outdoor cooking
- For trips alone, as a couple, with children, or friends



Since the birth of her first daughter, **JULIA-MARIA BLESIN** has lived as sustainably as possible. In her blog »nicetohavemag« and the social media channels with the same name, she shares her experiences in fair fashion, natural cosmetics, alternative travel & co. She studied PR and Communications Management and now works full-time for a non-profit organisation in the health sector.

JULIA-MARIA BLESIN

### GREEN TRAVELLING

*Simply Travel Sustainably: Holiday Destinations & Planning from A to Z*  
September 2021

192 pp., four-colour, illustrated, Paperback

ISBN 978-3-96238-283-4



# Sustainable Finances

Many people already live sustainably today, but the topic of finances is often overlooked – even though the way in which we invest money has a huge impact on the environment and society.

The ECO investment consultant Jennifer Brockerhoff is putting an end to the myth that »sustainable finances« are boring or complicated, and provides answers to all important questions for getting started:

- What differentiates sustainable banks from conventional ones, and what are the right ones for current accounts and credit cards?
- How do I get a quick overview of my finances and pave the way for a secure retirement?
- Which sustainable insurances can you recommend?
- How can I invest money in an environmentally-friendly and socially responsible way and ensure that my money has a positive impact?

- Keywords: Finances, sustainable investment, pension plan, investment, financial independence
- World Rights available



**JENNIFER BROCKERHOFF** has been working as a financial consultant for 20 years. One of her roles is as an independent consultant for sustainable investments and is dedicated both professionally and privately to rethinking and redirecting cash flows in the financial sector. The idea behind the book came from many client discussions, which showed her how difficult it is for people to get started with the topic.

## JENNIFER BROCKERHOFF SUSTAINABLE FINANCES

*From Pension Scheme to Financial Investments - The Beginners' Guide*  
August 2021

160 pp., four-colour, illustrated, Paperback  
ISBN 978-3-96238-281-0

- Keywords: sustainable lifestyle, consumption, health, diet, mobility, energy, finances
- World Rights available

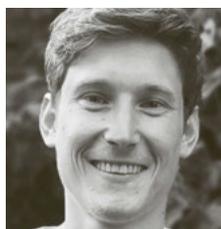
## The 35-Day-Challenge

The siblings Benjamin and Fabian Eckert show how you can manage to adjust your lifestyle to become sustainable in just 5 weeks: In 35-day challenges they give numerous tips on a sustainable life, but also useful instructions on how to actually implement these effectively. The book covers consumption, diet, mobility, energy and finances in an easy-to-understand way. Simultaneously, the book explains how a sustainable lifestyle can be linked with general wellbeing and individual success.



**BENJAMIN ECKERT** works with one of the world's leading logistics service providers. He is convinced that everyone can play their part in the fight against climate breakdown.

**FABIAN ECKERT** studied renewable energy and energy efficiency. He is a member of Consolinno Energy and works on the future of energy.



BENJAMIN ECKERT, FABIAN ECKERT  
**THE 35-DAY-CHALLENGE**

*Your way in a green life*

February 2020

160 pp., four-colour, illustrated, Paperback

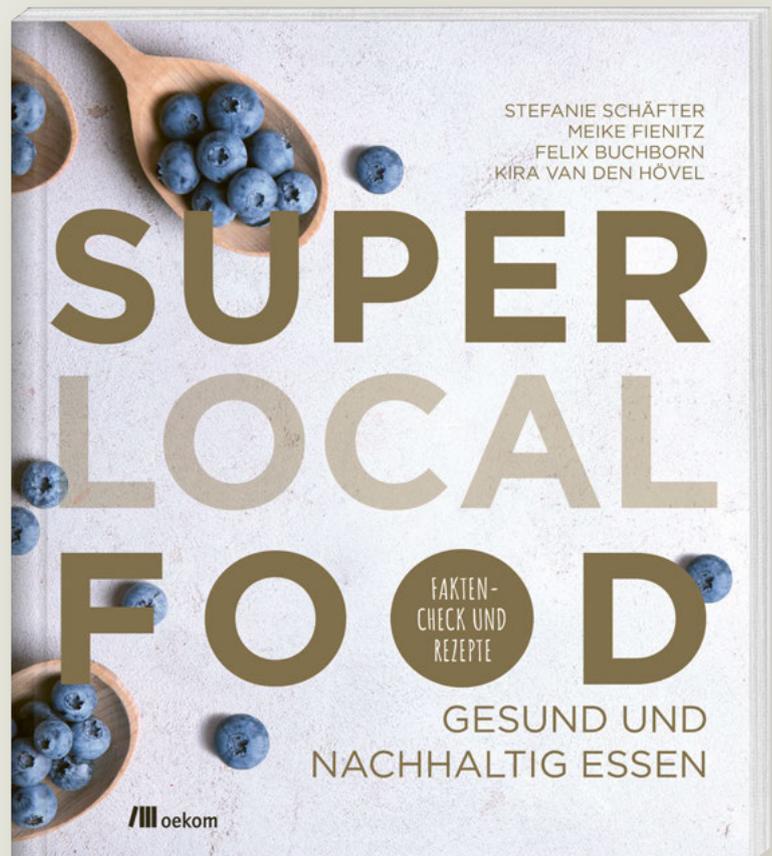
ISBN 978-3-96238-175-2

- Keywords: food, health, agriculture, recipes, superfood, biological food
- World Rights available

## Super Local Food

Superfoods are highly nutritional and generally exotic foods that are considered particularly beneficial for your health and wellbeing. However, while they benefit your health, they are also problematic: the cultivation and transport of superfoods often have fatal eco-sociological consequences. Long transport routes, pesticides, large water consumption and increasing competition for space and nutrition in cultivation areas are just some of the negative impacts of the superfood revolution.

So how is this diary craze supposed to work alongside conscious consumption? The answer: remain local! There are numerous local alternatives, which are just as good as the imported products in terms of nutritional value.



**THE AUTHORS** are all experts on food, agriculture, lifestyle and consumption. They developed this book in cooperation with Slow Food, the worldwide movement for better, regional, clean food.

STEFANIE SCHÄFTER, KIRA VAN DEN HÖVEL,  
MEIKE FIENITZ, FELIX BUCHBORN  
**SUPER LOCAL FOOD**

*Eat healthy, clean and green!*

March 2020

160 pp., four-colour, illustrated, Paperback  
ISBN 978-3-96238-180-6

- Keywords: climate change, mindfulness, sustainable lifestyle, resources, tourism, sustainable consumption, saving energy
- World Rights available

## My Green Life

Saying ›no‹ to plastic bags, eating seasonal vegetables, taking a backpacking holiday in the mountains instead of a flight to Bali ... there are many tips for living a sustainable life. But where do we begin? How do we incorporate all of these pieces of advice into our own lives? This journal invites the reader to embark on a step-by-step journey to a greener, more conscious life. Structured into weeks, the book is an ideal companion to take you through the entire year. Topic pages briefly summarise and present interesting facts about sustainability, while pages dedicated to mindfulness help the reader to overcome concerns and gather the strength to make changes. In addition, the journal pages offer lots of space for personal thoughts and ideas. A guidebook and companion that takes you by the hand, inspires and encourages.



**UTOPIA** is the biggest German online platform on the topic of sustainability, counting over five million visits per year. Utopia.de won the lead award as web community of the year in 2008.

**FRANZ GRIESER** is a seminar leader in Munich and online. He also works as an author and journalist in the subject areas of technology, new media and sustainability.

UTOPIA/FRANZ GRIESER

### MY GREEN LIFE

*The journal for a sustainable lifestyle*

October 2019

224 pp., four-colour, illustrated, Hardback

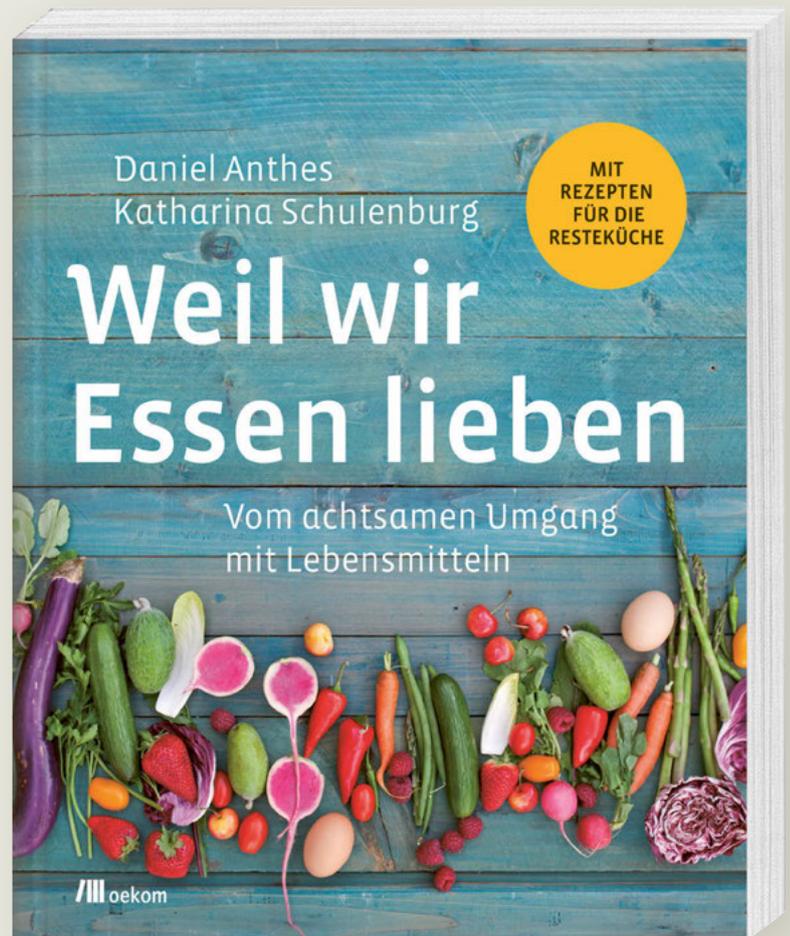
ISBN 978-3-96238-126-4

## Because We Love Food

Incredible, but true: in Germany, 313 kilograms of edible food is thrown away every second. As soon as a yoghurt passes its best-before date or an apple isn't quite so fresh, they go in the bin. It's high time to put an end to this throw-away madness!

The authors call for a return to treating our food with greater respect. They give a succinct but soundly-based explanation of how we can successfully reduce the amount of food we waste every day and make our diet more sustainable. At the heart of the book is a collection of recipes which can be used to conjure up delicious meals from »leftovers«. The guide is rounded off with an introduction to initiatives such as food-sharing and the ugly-food movement, which will make you want to get involved yourself.

- Data, facts and initiatives relating to the issue of food waste
- Including 32 recipes for using up leftovers and preserving food
- World Rights available



**DANIEL ANTHES** works as a consultant and speaker at the Zukunftsinstitut Future Institute. In his free time he works as the chair of the non-profit association ShoutOutLoud. **KATHARINA SCHULENBURG** heads ShoutOutLoud's »No food for the bin« programme. At her catering and cooking workshops, she regularly incorporates ideas for recycling leftovers creatively.



DANIEL ANTHES, KATHARINA SCHULENBURG  
**BECAUSE WE LOVE FOOD**

*Towards a mindful handling of food*

September 2018

160 pp., fourcolour print, Paperback

ISBN 978-3-96238-050-2

## Live Better Without Food Additives

Artificial colours, flavours and preservatives – food without additives has become almost unthinkable. Additives are used to alter the smell, colour and shelf life of different foods – often at the expense of our health, as not all substances are as harmless as the food industry would have us believe. In this book, the renowned food author Annette Sabersky provides an overview of the common food additives, their function and effects: How are you supposed to see clearly through this ›jungle of ingredients‹? What is ›good‹ food? And how can we avoid unwanted substances? With the numerous recipes in the book, many daily food staples – from vegetable broth to tomato ketchup – can be made at home. With its background information and useful tips, the book is the ideal guide to a life without additives.

- Keywords: clean eating, food, nutrition, biological food, health, healthy food
- World Rights available



**ANNETTE SABERSKY** is a nutritionist, journalist and author. She regularly checks different products for their ›inner‹ values on her blog [bio-food-tester.de](http://bio-food-tester.de) and as an author for numerous journals. Sabersky is the author of over 15 non-fiction books on the topic of nutrition. As a mother of two, she is very diligent about the additives that may be contained in different food products.

**ANNETTE SABERSKY**  
**LIVE BETTER WITHOUT FOOD ADDITIVES**  
 August 2019  
 128 pp., four-colour, illustrated, Paperback  
 ISBN 978-3-96238-125-7

## Better Off Without Plastic

The honey we put on our bread each morning is contaminated with micro plastic. The water with which we brew our coffee also contains tiny particles of plastic. Plastic has become a symbol of modernity and can be found everywhere nowadays – with corresponding consequences for environment and health. But is it really not possible to live without plastic? Anneliese Bunk and Nadine Schubert stood before this question almost three years ago - and live nearly plastic free today. In their book they show how and where you can reduce and replace plastic in your daily life. The book provides lots of tips and tricks, from shopping consciously to making those products that can't be bought plastic free anywhere yourself. The suggestions are very easy to implement, simplify work and save time. Everyone can start immediately, step by step and at their own pace. »Better off without plastic« is the ultimate guide for those who are fed up with the flood of plastic and want to live a healthy life with natural materials.

- Keywords: plastic, plastic free, guide, household, waste
- 85.000 copies sold
- World Rights available (excluding Norwegian, Icelandic)



**ANNELIESE BUNK** and **NADINE SCHUBERT** are true professionals in avoiding plastic. In 2013, they banned the harmful substance from their lives and are experts of living plasticfree in the city and on the countryside.



**ANNELIESE BUNK & NADINE SCHUBERT**  
**BETTER OFF WITHOUT PLASTIC**  
 February 2016  
 112 pp., four-colour, illustrated, Paperback  
 ISBN 978-3-86581-784-6

- Keywords: plastic, plastic free, guide, household, waste, plastic waste, cosmetics
- 27.000 copies sold
- World Rights available

## Better Off Without Plastic II

You already buy things with as little packaging as possible, you don't use plastic bags, and you separate your waste? That's good, very good even! But you can do more – and that's important for your health. Plastic is not just unpleasant, it is also dangerous – especially microplastic.

The industry likes to mix it into shampoos, beauty creams and toothpaste. It makes our hair silky, creates a good »skin feeling« or ensures »bright white shine«. For the environment, however, microplastic has become an enormous threat. It is high time to get active! »Live even better without Plastic« shows you how to avoid microplastic. It also presents many new ideas for a more beautiful and healthy life – from fasting on plastic and plastic-free DIY bath products to plastic-free gifts.



The journalist **NADINE SCHUBERT** is an expert in avoiding plastic. She has been living without the harmful substance since 2013. The mother of two children publishes her experiences in her blog [besser-leben-ohne-plastik.de](http://besser-leben-ohne-plastik.de) and is also the Co-author of the first book of the series, »Live better without plastic«.

**NADINE SCHUBERT**  
**BETTER OFF WITHOUT PLASTIC II**  
 September 2017  
 112 pp., four-colour, illustrated, Paperback  
 ISBN 978-3-96006-015-4



## My Eco-Fair Wardrobe

Does this sound familiar? Your clothes cupboard and wardrobe are getting fuller and fuller and your guilty conscience about the dark side of the fashion industry is getting steadily worse.

But there is another way: by rediscovering old things and upcycling them to create new favourites, you can escape short-lived fashion trends and still be perfectly dressed. At clothes swaps you can exchange clothes you never wear for new ones, and flea markets can be real treasure troves. And if occasionally you really need something brand-new, the flourishing eco/fair fashion scene offers attractive designs at reasonable prices. Or you can hire clothes – a promising trend with a bright future.

Kirsten Brodde and Alf-Tobias Zahn show disposable and fast fashion the red card and present their ten-step plan for a sustainable and personalised wardrobe.

- The first guide to eco/fair fashion
- With practical tips on a range of topics from mending to green outdoor clothing and »purging« your wardrobe
- World Rights available



**KIRSTEN BRODDE** heads Greenpeace's global Detox campaign, which seeks to address the environmental damage caused by the overheated fashion industry.

**ALF-TOBIAS ZAHN** is a blogger and works as a consultant and project manager at Studio GOOD Berlin. He has been writing about green fashion for many years on his blog GROSSARTIG.



**KIRSTEN BRODDE, ALF-TOBIAS ZAHN**  
**MY ECO-FAIR WARDROBE**

*The guide for everyone that is fed up with throw-away fashion*  
October 2018

144 pp., four-colour, illustrated, Paperback  
ISBN 978-3-96238-054-0

## Natural Gardening With Terra Preta

Terra preta is considered to be the most fertile soil in the world, and farmers and amateur gardeners alike are enthusing about it. This first practical handbook on the »miracle soil«, the recipe for which was originally developed by the indigenous peoples of South America, makes producing and using it really easy, even for those with no previous experience.

Terra preta activates and regenerates soil life and builds up a stable humus layer. No fertilizer is required, and the soil is easier to work and needs less water.

The results? Healthy growth with abundant flowering, high crop yields and reduced susceptibility to pests and diseases. Using terra preta also makes an active contribution to climate protection, as it stores CO<sub>2</sub> permanently in the soil. The book contains numerous instructions and photos as well as lots of practical examples showing how you can make the black soil »terra preta« yourself and use it in your garden or on your balcony.

- Higher yields and more abundant flowering thanks to humus-rich soil
- Including illustrated step-by-step instructions
- World Rights available (excluding English)



**CAROLINE PFÜTZNER** is a passionate gardener with many years of experience of using terra preta. Pfützner was awarded the Tirol regional environment prize in 2016 for her work as a young entrepreneur at TerraTirol KG, which has been manufacturing high-quality soil according to the terra preta method since 2014. She regularly conducts workshops and lectures to pass on her practical knowledge.

**CAROLINE PFÜTZNER**  
**NATURAL GARDENING WITH TERRA PRETA**  
*Producing fertile soil*  
 February 2018  
 176 pp., four-colour, illustrated, Paperback  
 ISBN 978-3-96238-015-1

- Keywords: living, food, energy saving, consumption, waste, sufficiency
- A simple concept: more sustainability room by room
- World Rights available (excluding Hungarian)

## Simply Eco

Who would not want home furnishings made of healthy materials, economical electrical appliances, less garbage, fair-trade cotton and cosmetics without pollutants? But how can I start into a sustainable lifestyle? Do I have to change my whole life right away, or are there tips and tricks that help me get started step by step?

Our expert duo has examined typical living situations and purchasing decisions. They have determined ecological footprints, calculated saving potentials, and used their insights to develop concrete, easily implementable tips. The concept of the book is very simple: by looking through a house or apartment, you can discover and increase sustainability and savings step by step, room by room. Everyone can start where it is particularly easy or where the quality of life can be increased noticeably. This is a book for all those who value »eco« in the kitchen, bathroom and living room and are interested in being more sustainable in their everyday lives.



**MARCUS FRANKEN** has been working intensively on environmental and energy issues for over a decade. The environmental engineer is the author of several guidebooks on sustainability. **MONIKA GÖTZE** studied environmental engineering. After several years as an energy expert at the Boston Consulting Group she is now in charge of the Deputy's Office for Environmental and Energy Policy in Berlin.



MARCUS FRANKEN, MONIKA GÖTZE

### **SIMPLY ECO**

*Live better, live sustainably! 200 tips that really help*

March 2017

192 pp., four-colour, illustrated, Paperback

ISBN 978-3-86581-836-2



**Nature**

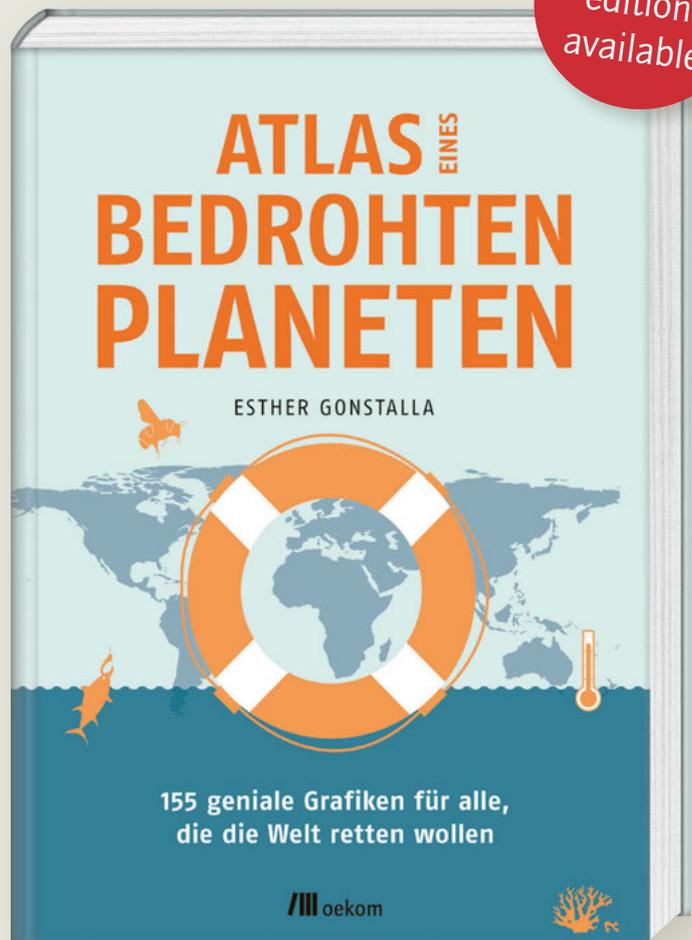
## Atlas of a Planet Under Threat

How does our climate actually work? Why is there less and less drinking water? How does a »rubbish vortex« emerge? How much land do we need for our food? Can we save the world with innovative technology?

Answers to these and many other questions can be found in the graphics of award-winning infographic artist Esther Gonstalla. »Das Umweltbuch« (environmental book) illustrates how our planet works, while also raising awareness about its diversity and fragility. A book for anyone who wants to know what shape our Earth is in – and what strategies and ideas there are to save it.

- Accumulated knowledge packed in outstandingly designed infographics.
- World rights available (excluding French)

English edition available



As a book and info graphic artist, **ESTHER GONSTALLA** works for NGOs such as Brot für die Welt, BUND, Mehr Demokratie and Fair Oceans. The environment is always at the heart of her work. She turns complex research insights into easily understandable chunks of information. Her books have been translated to several languages.

ESTHER GONSTALLA

**ATLAS OF A PLANET UNDER THREAT**

*155 genius graphics for everyone who wants to save the world*

March 2023

224 pp., Hardcover, four-colour, illustrated

ISBN 978-3-96239-412-8

## Whales Make the Weather

The climate crisis and mass extinction of animal and plant species are often treated as entirely separate problems – as if we have to decide which crisis to tackle first. A grave error, according to Frauke Fischer and Heike Oberhansberg: The hotter climate and alarming loss of biodiversity are not only mutually dependent, they also require common solutions. We don't have to reinvent the wheel here, since nature is an absolute expert in dealing with disruptions and mitigating dangerous extremes. According to the motto »What would nature do?«, we can follow its lead, and simply copy its strategies. In an entertaining and easily understandable way, the authors explain how whales cool the climate, corals stop floods, and earthworms ensure good drinking water – and why the climate crisis gives koalas a stomach ache.

- Attractive design with many brilliant nature and animal photos
- World rights available



**FRAUKE FISCHER** holds a doctorate in biology and heads an agency which advises companies on their commitment to sustainability, climate protection and the preservation of biodiversity.

**HILKE OBERHANSBERG** holds a doctorate in economics, studied interdisciplinary environmental sciences and works in the field of environmental education and consulting.



FRAUKE FISCHER, HILKE OBERHANSBERG

**WHALES MAKE THE WEATHER**

*Why biological diversity saves our climate*

March 2023

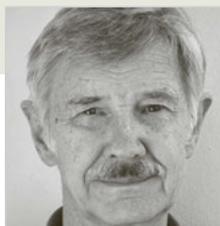
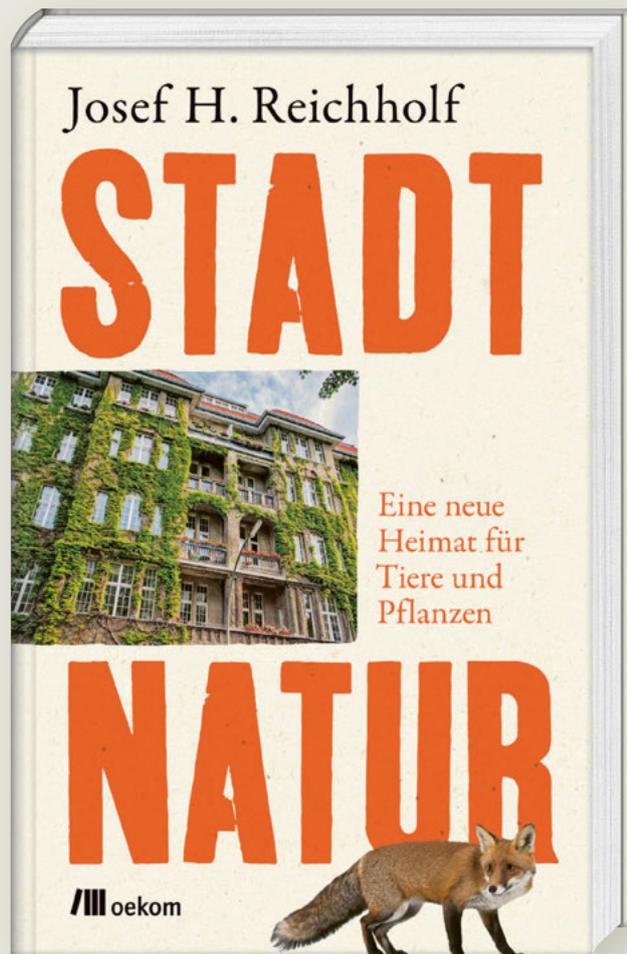
208 pp., Paperback, four-colour, illustrated

ISBN 978-3-96238-419-7

## Urban Nature

Peregrine falcons, wild boars, raccoons - many wild animals have discovered the urban habitat for themselves. In an environment of monotony, created by modern agriculture and forestry, cities have become islands of diversity. While city dwellers go out into »nature«, nature flees to the city. There, nature is now more diverse and less threatened than in the countryside, where foxes are shot and bees poisoned. Josef H. Reichholf speaks plainly, dispels common myths and argues against the further densification of our cities and the demonisation of alien species. At the same time, he paints an almost loving picture of tawny owls, dormice & co. and thus opens our eyes to our fellow animal inhabitants.

- A surprising look at the urban-rural debate
- Colour sheets and species index make the book an attractive gift and guide through urban nature
- World rights available



**JOSEF H. REICHHOLF** is renowned among a broad audience as an author of numerous non-fiction books, including several best-sellers. He taught Aquatic Ecology and Nature Conservation at the TU Munich for 30 years. What's more, he ranks among the 40 most prominent scientists in Germany (Cierco-Ranking) and has received many awards.

**JOSEF H. REICHHOLF**  
**URBAN NATURE**

*A new Home for Animals and Plants*

July 2023

192 pp., Hardback, with colour sheet

ISBN 978-3-98726-035-3

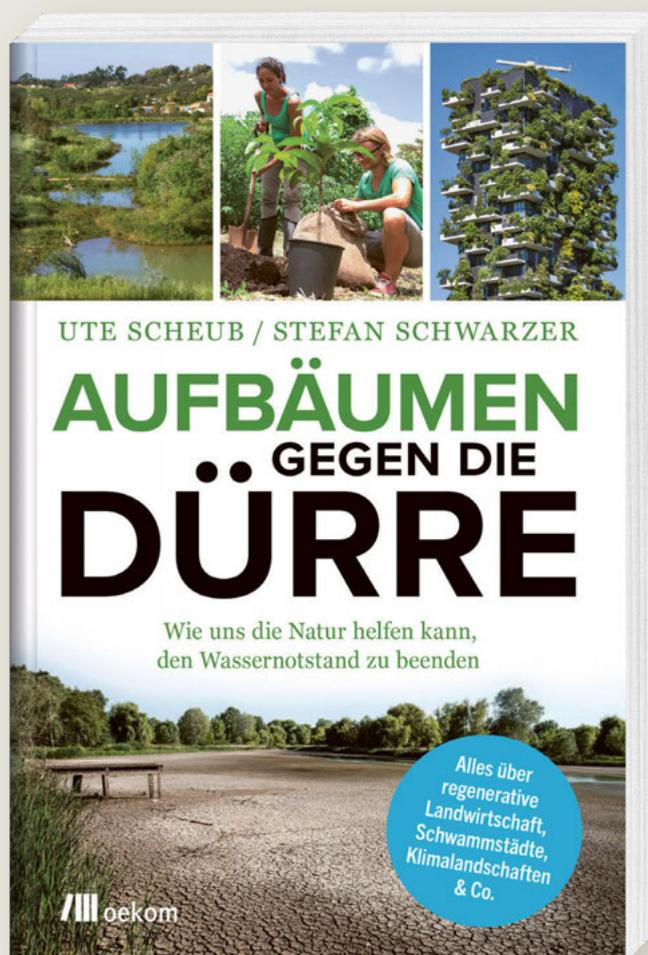


## Fighting the Drought

Everyone talks about CO<sub>2</sub>, but droughts, heat and floods are also the result of heavily modified landscapes: Asphalted areas heat up more than forests, drained moors no longer cool, and rain becomes a flash flood without absorbent soils. The solution: store water in the landscape again.

Functioning water cycles not only protect directly on the ground from the effects of climate change, they also present a solution that needs no waiting for the next climate conference to finally brings results: Local groups cannot reduce the carbon dioxide content of the atmosphere, but they can reduce summer temperatures through green cities, reforestation and regenerative agriculture. A book that inspires to take action and encourages to overcome the climate crisis.

- No horror scenarios: A book of courage against heat, drought and flooding
- Best practice examples from all over the world
- World rights available



**UTE SCHEUB** holds a PhD in political science and is a freelance author specializing in ecology. She has published over 20 books.

**STEFAN SCHWARZER** has worked for the United Nations Environment Programme (UNEP) and organizes symposia and webinars on regenerative agriculture.



UTE SCHEUB, STEFAN SCHWARZER  
**FIGHTING THE DROUGHT**

*How nature can help us end the water emergency*

June 2023

272 pp., Paperback, four-coloured with numerous illustrations  
ISBN 978-3-98726-020-9

- Keywords: Water, culture, water shortage, climate change, plants and animals
- World rights available

## The Wonderous World of Puddles

Unique, one-of-a-kind and quickly ephemeral – every puddle is its own little ecosystem full of life. While on the one hand these inconspicuous but significant waterholes are sometimes annoying and harbor dangers, on the other hand they are useful for many creatures and reflect our world in wondrous shapes and colors. Thus, they cast a spell not only on children, but also on naturalists, artists and writers.

With magnificent photographs, the journalists Ursula Kosser and Susanne Bergius show the fascination of this wet wonderland, which must be preserved and strengthened – a homage to the smallest body of water on earth.



**SUSANNE BERGIUS** is an award-winning journalist, book author, speaker and lecturer.

**URSULA KOSSER** is a political journalist and author of several non-fiction books. She worked as a television journalist, both in front of and behind the camera.



URSULA KOSSER, SUSANNE BERGIUS  
**THE WONDEROUS WORLD OF PUDDLES**

*A tribute to the smallest body of water on earth*

January 2023

136 pp., Paperback, four-coloured, with numerous illustrations  
ISBN 978-3-98726-014-8

## The Return of the Great Herbivores

Large herbivores are largely extinct in Central Europe but are increasingly coming back into the focus of the public and experts. This is due to both the natural return of bison, elk & co. – but also to the increasing number of nature conservation projects in which large herbivores are used as habitat designers. How much did large herbivores actually shape our habitats before their cultivation by humans? Is there enough space at all in Central Europe for free-living large herbivores? How could a coexistence of humans, bison and co. work? This book shows ways to enable large herbivores and humans to live together in Central Europe. Numerous illustrations, maps and photographs illustrate the content.

- Keywords: Wildlife, conservation, forest, animals, ecologist, tourism
- A book about the »big five«: elk, bison, red deer, horse, cattle
- World rights available



**SEBASTIAN BRACKHANE** is head of nature conservation at the model farm of the German Wildlife Foundation.

**KLAUS HACKLÄNDER** is a professor of wildlife biology and hunting management at the University of Vienna and a board member of the German Wildlife Foundation.



SEBASTIAN BRACKHANE, KLAUS HACKLÄNDER (EDS.)

**THE RETURN OF THE GREAT HERBIVORES**

*Area of conflict or opportunity for species conservation?*

December 2023

approx. 272 pp., Hardcover, four-coloured

ISBN 978-3-98726-031-5

## Three Degrees More

At most 1.5 degrees global warming: This goal was formulated at the Paris Climate Summit in 2015. Since then, very little has happened, if anything: Co2 emissions have continued to increase. Research has long assumed that we are heading towards a world that will be three degrees warmer.

In this book, the who's who of the scientific community, from Hans J. Schellnhuber to Jutta Allmendinger, have come together to portray the threat posed to nature and society if we reach that point. Yet, the authors do not stop at alarmist visions of the future, and instead provide a detailed account of how we can prevent the worst by

- stopping the deforestation of rainforests
- strongly promoting reforestation, especially in the tropics
- re-irrigating drained moors
- replenishing the humus pools in the soil.

- Bestseller in Germany
- World rights available (excluding English)



**KLAUS WIEGANDT** is a founder and Chairman of the »Forum für Verantwortung« (Forum for Responsibility). His foundation promotes education, science and research, particularly in the area of sustainable development.

**KLAUS WIEGANDT (ED.)**

**THREE DEGREES MORE**

*A Look at the Impending Warm Age and How Nature Can Help Us Prevent It*

July 2022

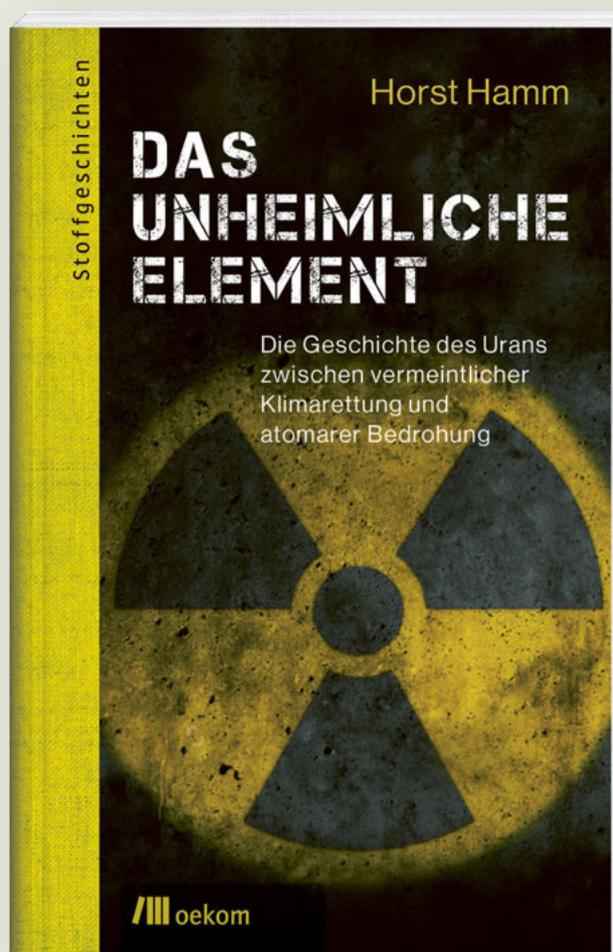
352 pp., Paperback, four-colour, illustrated

ISBN 978-3-96238-369-5

## Uncanny Element

With the EU's classification of nuclear energy as »sustainable«, one element becomes the focus of current debates: Uranium. Some people still dream of this »miraculous substance« being the solution to all energy problems. However, uranium also stands for Chernobyl, the displacement of indigenous peoples and, owing to the unresolved problem of final storage, for a culture that is ignorant about the future. The new volume from the series of Stoffgeschichten (material histories) invites you to embark on a fascinating journey through the history of science and time, and leads us into an abyss of our human condition.

- A farsighted view on uranium and nuclear energy
- World rights available



**HORST HAMM** works as an environmental journalist with a focus on nuclear energy and renewable energies. He is an initiator and project manager of the MehrWert magazine, executive board member of the Nuclear Free Future Foundation and author of various publications, most recently »Uranatlas« (2019). For many years he worked as editor for the natur magazine.

**HORST HAMM**  
**UNCANNY ELEMENT**

*The History of Uranium Between Supposed Climate Solution and Nuclear Threat*

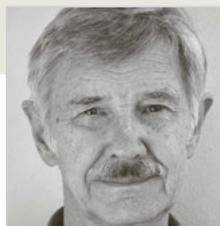
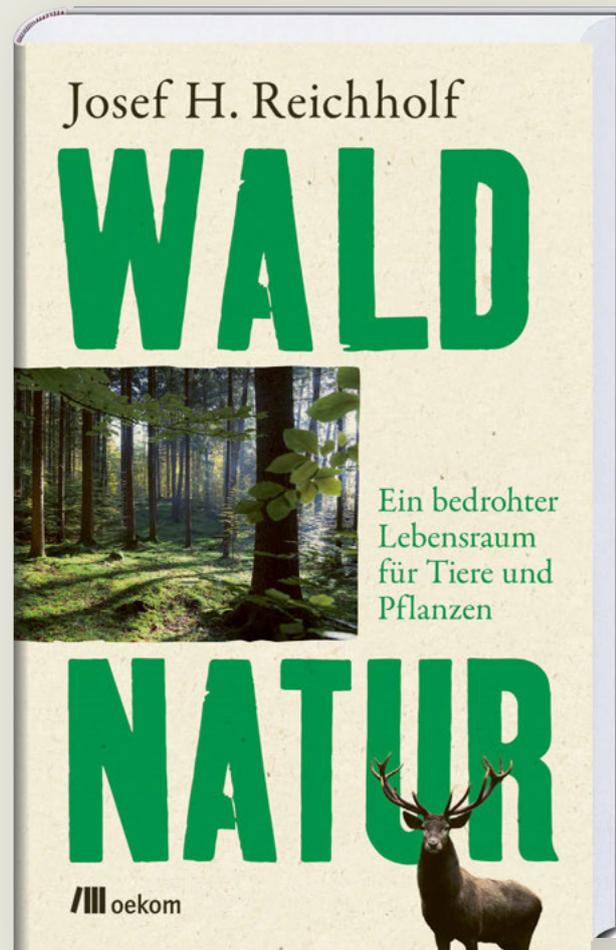
April 2023  
208 pp., Paperback  
ISBN 978-3-98726-000-1

- Keywords: Forest, wood, trees, biodiversity, deforestation, environment, climate change, ecosystems
- World Rights available

## Forest Nature

The forest means something different for everyone: For some, it is an important climate protector, whereas for others it represents a space for relaxation or sporting activity, and for others an economic factor as a supply of wood.

Bestselling author Josef H. Reichholf whisks us off on a journey through native forests, enlightens and inspires, categorises, and surprises. He wanders through primeval riparian forests and spruce forests; discovers the blossoming early summer just like the avoidably barren winter; looks back at the history of forest use and forwards to an uncertain future for many tree species. By looking at processes both great and microscopically small, he brings the forest's diversity to life, while providing a delightful introduction to one of the most important habitats on our planet. This book is the second in a series of three: On the nature of rivers, forests and cities.



**JOSEF H. REICHHOLF** is renowned among a broad audience as an author of numerous non-fiction books, including several best-sellers. He taught Aquatic Ecology and Nature Conservation at the TU Munich for 30 years. What's more, he ranks among the 40 most prominent scientists in Germany (Cierco-Ranking) and has received many awards.

**JOSEF H. REICHHOLF**

### **FOREST NATURE**

*An Endangered Habitat for Animals and Plants*

March 2022

304 pp., illustrated, Hardback

ISBN 978-3-96238-349-7

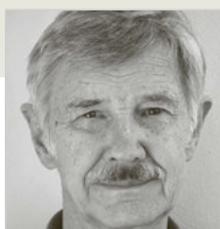
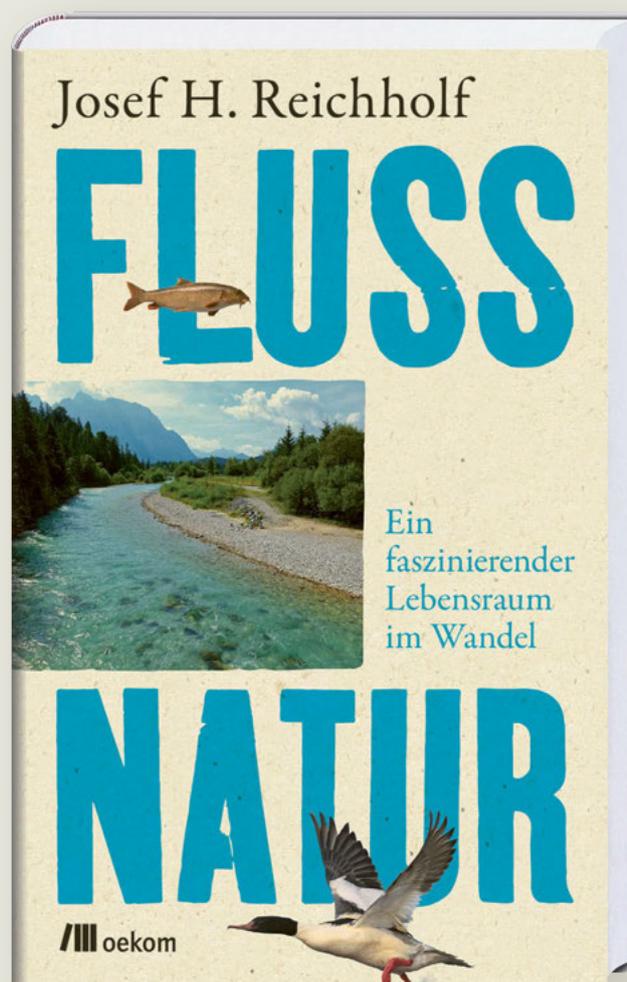
- Keywords: rivers, plants, animals, water, climate change, ecosystems
- World Rights available

## Fluvial Nature

Rivers rank among the most attractive habitats, and not only for plants and animals. People also prefer to settle there – giving way to many an environmental conflict: Riparian forests are destroyed, rivers are straightened or dammed, and »historic flooding« becomes ever more frequent as a result.

In his look at selected rivers in Central Europe, bestselling author Josef H. Reichholf calls for viewing our activities in a differentiated way: Floods are not only caused by humans, but also typical, and at one time, regular natural events; reservoirs have developed into important wetlands, and today hydroelectricity is valued as a renewable energy source again. Reichholf makes this habitat accessible by inviting us on river walks and taking us on excursions to beavers' lodges and jungle-like riparian forests, while presenting an unrivalled depiction of the nature of rivers.

This book is the first in a series of three: On the nature of rivers, forests and cities.



**JOSEF H. REICHHOLF** is renowned among a broad audience as an author of numerous non-fiction books, including several best-sellers. He taught Aquatic Ecology and Nature Conservation at the TU Munich for 30 years. What's more, he ranks among the 40 most prominent scientists in Germany (Cierco-Ranking) and has received many awards.

**JOSEF H. REICHHOLF**

### **FLUVIAL NATURE**

*A Fascinating Habitat Undergoing Transformation*

September 2021

320 pp., illustrated, Hardback

ISBN 978-3-96238-285-8

- Keywords: Flowers, landscape, plants, narrative plant life, garden, gift book
- World Rights available

## Where the Wild Plants Grow

The world of plants is full of wonders: for example, the roots of the boar thistle extend up to seven metres into the ground, and the seeds of the field pansy can survive for over 400 years.

In exhilarating and informative essays, Ewald Weber presents native wild plants that have something unique to offer – they will astound you with their impressive and entertaining abilities. A spring walk among rare beauties and old acquaintances about which we know all too little.



Communicating ecological interrelationships is a matter of the heart for **EWALD WEBER**. The biologist teaches and researches at the University of Potsdam. His most recent publication at oekom: »Die Pflanze, die gerne Purzelbäume schlägt« (2018) (The Plant that Likes to Do Somersaults).

EWALD WEBER

### WHERE THE WILD PLANTS GROW

*Stories about Boar Thistle, Broom & Co.*

February 2022

240 pp., four-colour, illustrated, Hardback

ISBN 978-3-96238-343-5

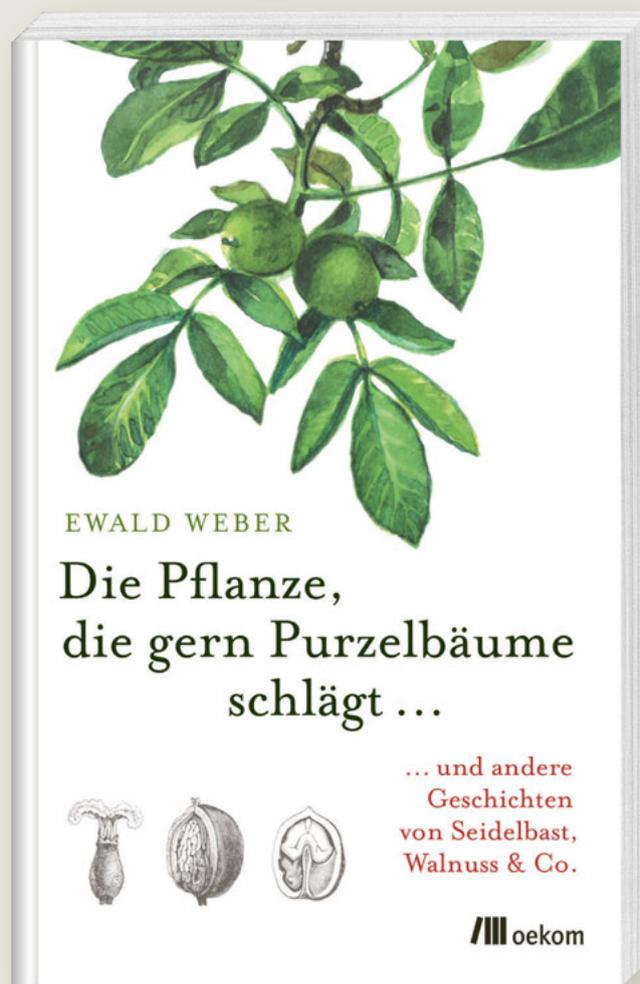


## The Plant that Likes to Somersault ...

Ewald Weber's book introduces us, in a series of entertaining essays, to 25 unusual plants. Each of them has a distinctive feature, something that lies hidden and does not reveal itself at first glance: a fascinating survival strategy, an extraordinary evolutionary history or an ingenious defence mechanism. Skilfully illustrated, the book will delight anyone who loves and appreciates nature. On a walk through various Central European habitats from the sea to the high mountains, the plants we meet include

- a prickly beauty (sea holly),
- the flower that dreams of an oil boom (yellow loosestrife),
- the shrub that longs for the tropics (daphne)
- and the plant that likes turning somersaults (tumbleweed).

- Sumptuously designed gift book
- A book for all nature lovers to marvel at
- World Rights available (excluding Simplified Chinese)



Communicating ecological inter-relationships to a wide audience is **EWALD WEBER's** passion. He has a PhD in biology and has been working in the field of biodiversity and plant ecology at the University of Potsdam since 2008. Additionally, he gives public lectures, guides and leads expeditions and writes popular science books.

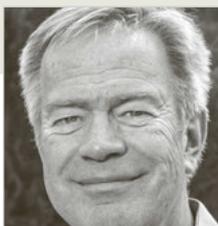
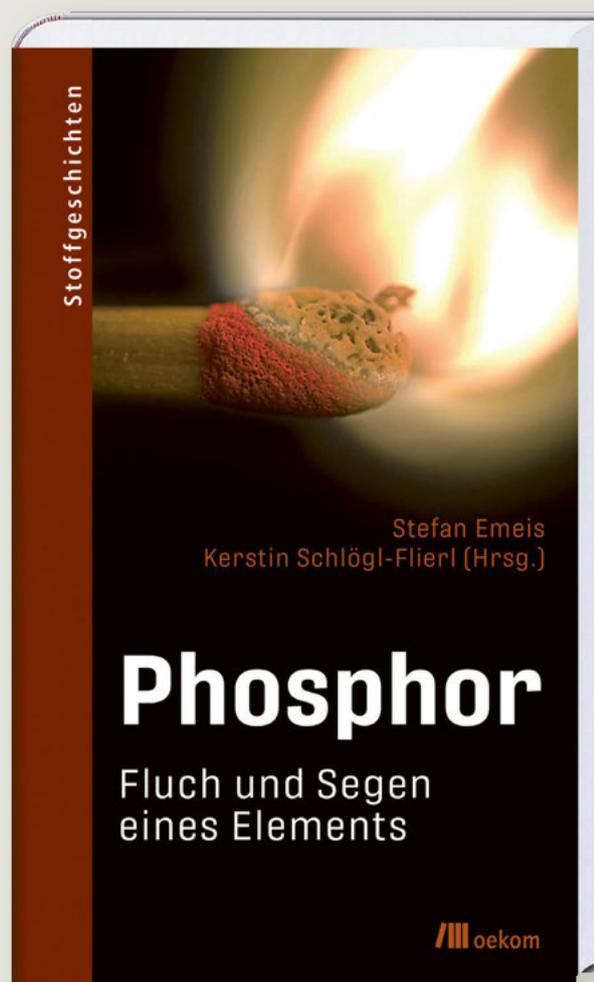
EWALD WEBER  
**THE PLANT THAT LIKES TO SOMERSAULT ...**  
*... and other entertaining stories from our wildlife*  
 February 2018  
 240 pp., four-colour, illustrated, Hardcover  
 ISBN 978-3-96006-028-4

# Phosphorus

The discovery of phosphorous in 1669 caused much excitement. In search for the »philosopher's stone«, the alchemist Hennig Brand heated up urine – and was left with a white substance that glowed in the dark. The mysteries behind this »wondrous light bearer« have now largely been uncovered, but its importance remains: Phosphorous is one of the vital nutrients.

The element supplies our body with energy and is essential for all life. No plant would flourish without it, and most humans would have to starve. So, it's all the more worrying that its deposits will soon be exhausted, and recycling processes are not yet fully developed. Furthermore, part of phosphorous is used to destroy life: subtle, but effective, as an ingredient in pesticides or an agent of warfare with visibly devastating effects in incendiary bombs. The book recounts the story of an ambivalent substance that has become scarce, and whose implications are only known by a few people.

- Keywords: Resource consumption, material histories, scarcity of raw materials
- World Rights available



**STEFAN EMEIS** is an Associate Professor for Meteorology in Cologne and works at the Karlsruhe Institute for Technology on urban climate and wind energy.

**KERSTIN SCHLÖGL-FLIERL** holds the Chair for Moral Theology (Theological Ethics) at the University of Augsburg. Since 2020, she has also been a member of the German Ethics Council.



STEFAN EMEIS, KERSTIN SCHLÖGL-FLIERL (HRSG.)

## PHOSPHORUS

*Curse and Blessing of an Element*

September 2021

256 pp., Hardback

ISBN 978-3-96238-282-7

## What Has The Mosquito Ever Done for us?

What do we care about the disappearing of a species somewhere in Brazil if we didn't even know it existed until now? And wouldn't it be fantastic if mosquitos and other bloodsuckers became extinct?

Well, this duo of authors doesn't think so as they argue that every species fulfils a certain role in the interplay of nature: no insects means no fruit, no microorganisms means no humus, no mosquitos means no chocolate. Following the saying of »what has nature ever done for us«, this book sets out to express the »value« of nature to us in an entertaining way. If you are concerned about the preservation of biodiversity and want to dive into the fascinating and amazing world of animals and plants, this beautifully designed book is the right choice for you. An eye-opening illustration of our dependence on flora and fauna, which celebrates life instead of dwelling on the extinction of species.

- **Keywords:** Biodiversity, diet, health, climate change, habitat, energy, travel, nature preservation, nature
- **World Rights available** (excluding Galician, Korean)



**FRAUKE FISCHER** holds a doctorate in biology and heads an agency which advises companies on their commitment to sustainability, climate protection and the preservation of biodiversity.

**HILKE OBERHANSBERG** holds a doctorate in economics, studied interdisciplinary environmental sciences and works in the field of environmental education and consulting.



**FRAUKE FISCHER, HILKE OBERHANSBERG**  
**WHAT HAS THE MOSQUITO EVER DONE FOR US?**

*Understanding what biodiversity means for our lives*

September 2020

224 pp., four-color, many photographs, Paperback

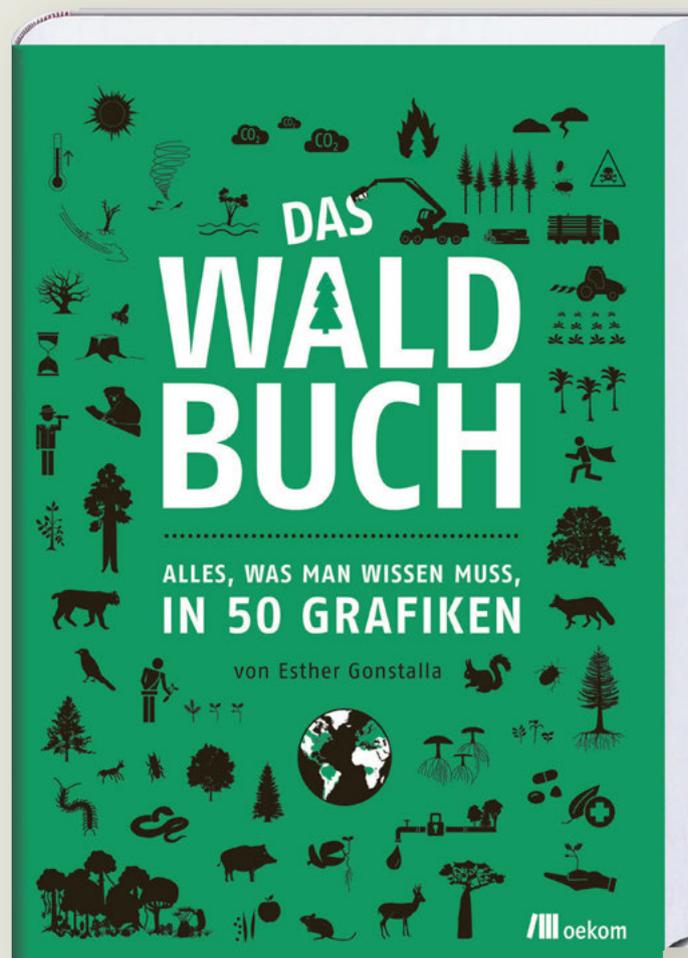
ISBN 978-3-96238-209-4



- Keywords: deforestation, forest, dying forests, sustainability, climate change, biodiversity, rainforest, agriculture
- The beautiful book is an ideal gift for adults as well as teens
- World Rights available (excluding French, Turkish)

## The Forest Book

Forests are some of our greatest sources of hope: As CO<sub>2</sub> storage containers, they slow down climate change, as rainforests they house thousands of species, and if they are well managed, they can provide us with lots of sustainable resources. And yet, things are not looking good for our forests: deforestation in Brasil, mass forest fires in California and Austrailia and droughts in Europe. With the support of several scientists, Esther Gonstalla collected extensive data on carbon storage and reforestation and converted them into ›easy-to-understand‹ graphics. The book considers trees from root to tip and thereby aids the reader's understanding of forests as an eco-system. On top of that, it discusses forest conservation projects and provides ways of sustainably handling wood in everyday life.



As a book and graphic designer, **ESTHER GONSTALLA** mainly works for NGOs such as Brot für die Welt, BUND, Mehr Demokratie and Fair Oceans. The focus of her work is always on the state and protection of our environment. She uses often complex insights from environmental research to create easy to understand morsels of information, and thus bringing the knowledge to the people.

### ESTHER GONSTALLA THE FOREST BOOK

*Everything you need to know in 50 graphics*  
January 2021  
128 pp., two-colour, illustrated, Hardback  
ISBN 978-3-96238-211-7

## The Climate Book

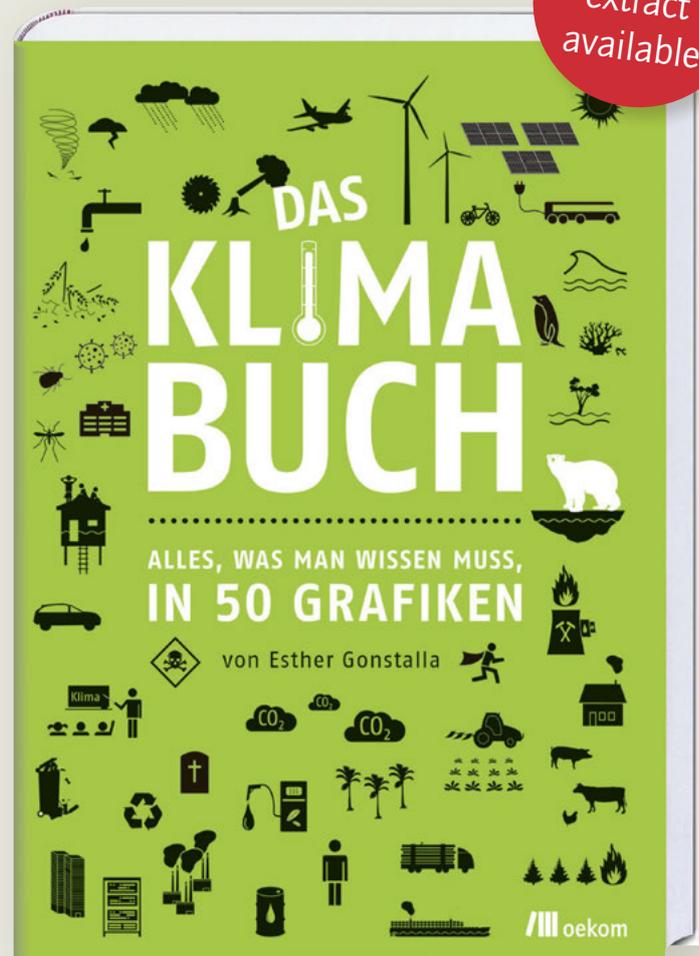
Increasing drought and heat in some places and more and more frequent monsoons in others: climate change is a highly complex phenomenon and understanding it doesn't get easier if people ignore facts and spread a feeling of insecurity. Education and elucidation are vital at this point, and the Climate Book, with its 50 descriptive graphics, does exactly that. With the support of numerous scientists, Esther Gonstalla has transformed complex relationships and scientific data into easy-to-understand information in the form of different graphics. The book deals with fundamental questions concerning climatic processes, reflects on the ecological impact of humans through coal-fired power plants, deforestation as well as conventional agriculture, and sets out the current and future consequences of global warming. However, the Climate Book does not stop at illustrating of the climate crisis and its repercussions; it also proposes various solutions, from political to every day actions.



As a book and graphic designer, **ESTHER GONSTALLA** mainly works for NGOs such as Brot für die Welt, BUND, Mehr Demokratie and Fair Oceans. The focus of her work is always on the state and protection of our environment. She uses often complex insights from environmental research to create easy to understand morsels of information, and thus bringing the knowledge to the people.

- Keywords: climate change, climate crisis, Fridays for Future, politics
- 8,000 copies sold in the first two months!
- World Rights available (excluding Simplified Chinese, French, Galician, Turkish)

English  
extract  
available



### ESTHER GONSTALLA THE CLIMATE BOOK

*Everything you need to know in 50 graphics*

August 2019

128 pp., two-colour, illustrated, Hardback

ISBN 978-3-96238-124-0

## The Ocean Book

Accidents on oil platforms, swirls of plastic waste, overfishing ... The oceans are no longer just places of longing and holiday destinations. In the last decades, pollution and exploitation put great pressure on them. How is the world's largest ecosystem really doing today?

Although we have always lived from and with the sea, it remains one of the last unknown territories on earth – even the moon is better explored than the gigantic masses of water that are so important to our planet. This ignorance could cause the destruction of the oceans (and us!). In order to protect this sensitive ecosystem, we need to understand the connections between the actions of humans and the changes in marine life.

»The Ocean Book« draws a comprehensive picture of risks and opportunities and clarifies relationships in more than 45 easy-to-understand and attractive infographics.

- Keywords: fishing, oceans, nature protection, plastic waste, animal protection
- The beautiful book is an ideal gift for adults as well as teens
- World Rights available (excluding English, Galician, Simplified Chinese, Complex Chinese, Korean, Turkish, French)

English  
edition  
available



As a book and graphic designer, **ESTHER GONSTALLA** mainly works for NGOs such as Brot für die Welt, BUND, Mehr Demokratie and Fair Oceans. The focus of her work is always on the state and protection of our environment. She uses often complex insights from environmental research to create easy to understand morsels of information, and thus bringing the knowledge to the people.

ESTHER GONSTALLA

**THE OCEAN BOOK**

*Endangerment of the sea*

August 2017

128 pp., two-colour, illustrated, Hardback

ISBN 978-3-96006-012-3

## The Big Pollinator Decline

Recent studies show that we are in the middle of a massive species extinction. Bees, bumblebees and beetles are dying on our doorstep – and birds, frogs and many other species are disappearing with them.

What we are losing with these insects is not just the foundation of an intact ecosystem; the extinction of pollinators puts the food supply of countless people in jeopardy.

Why do we need insects? Is their disappearance just a caprice of nature? Who or what is responsible for it? The insect researcher Andreas Segerer explains the interrelationships and identifies what needs to happen now. Eva Rosenkranz supplies plenty of practical tips, as everyone can do something to stop the world falling silent – whether by having an insect-friendly garden or through engagement in our own environment, for example by helping to establish species-rich public green spaces.

- Alarming: 75 per cent of all insects are endangered
- Including practical tips for an insect-friendly garden
- World Rights available (excluding Russian)



**ANDREAS SEGERER** is a butterfly expert at the Bavarian State Collection of Zoology in Munich and the President of the Entomological Society of Munich.

**EVA ROSENKRANZ** is a literary scholar and author with a garden. She has been involved in nature conservation in her local community for many years.



ANDREAS SEGERER, EVA ROSENKRANZ

**THE BIG POLLINATOR DECLINE**

*What it means and what we have to do about it*

August 2018

208 pp., four-colour, illustrated, Paperback

ISBN 978-3-96238-049-6



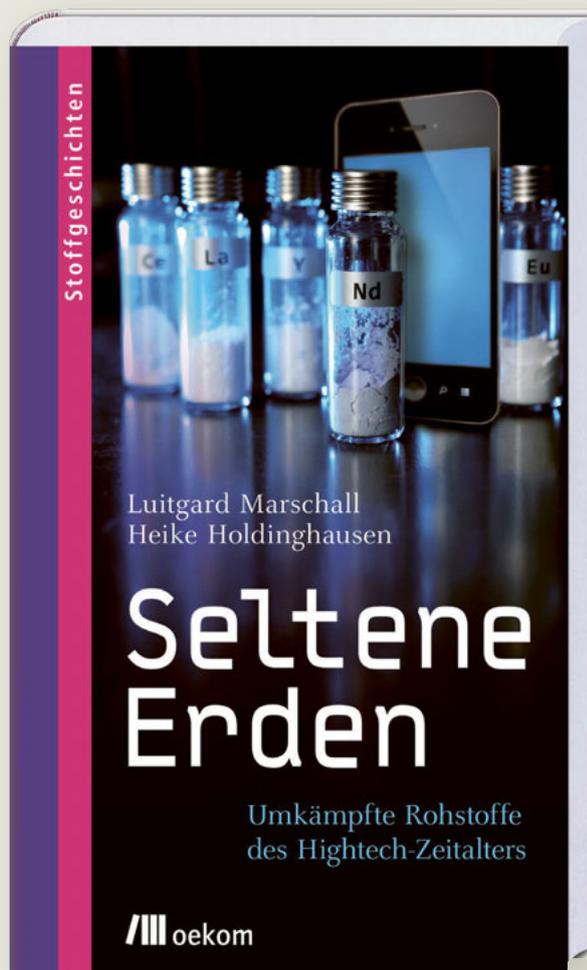
## Rare Earths

Without raw materials, even the smartest engineer can't achieve much. And with technology ruling almost every aspect of our lives, the market of raw materials has gained new big players: the metals called »rare earths«.

While raw materials such as iron or aluminium are seemingly inexhaustible, the so-called rare earths live up to their name – mainly because the quasi-monopolist China can dictate the quantities available to the market. The 17 rare earth metals owe their special importance to the fact that they are used in extremely sensitive areas: from military technology to communication and energy technology, we use them to shape our modern-day life.

The book gives a face to the unknown, informing readers about the history, use and meaning of neodymium, europium & Co.

- Keywords: ressources, nature protection, renewable energies, chemistry
- A portrait of the materials of the future
- World Rights available (excluding Simplified Chinese)



**LUITGARD MARSCHALL** studied pharmacy and did her PhD in technical history. She worked as a research assistant at the TU Munich and at the Environmental Science Center of the University of Augsburg.

**HEIKE HOLDINGHAUSEN** is an author and editor. She writes mainly about chemicals, waste and the policy of raw materials.



LUITGARD MARSCHALL, HEIKE HOLDINGHAUSEN  
**RARE EARTHS**

*The firecly contested raw materials of the high-tech age*

November 2017

192 pp., Hardback

ISBN 978-3-86581-844-7

## Fracking

Hardly any technology is discussed as emotionally as fracking, the breaking of deep-rock formation to extract the last gas and oil reserves. This is not surprising, as the debate ranges between expectation of salvation and great trepidation: on one side the amazing extraction rates in the US, on the other side contaminated ground water, loss of nature and earthquakes.

The debate has gained new momentum with the attempt by European governments to regulate fracking by law. Many questions arise such as: Will fracking be prohibited in Germany over the long term, or do the laws leave loopholes for the energy industry? Werner Zittel clarifies the opportunities and risks, critically analyses the conditions under which extraction would occur in densely populated Central Europe and questions the economic relevance of this expensive technology.

- Keywords: fracking, environmental protection, politics, technology, energy
- *The standard work for debates on fracking*
- World Rights available



**WERNER ZITTEL** is considered one of the most important energy experts in Germany. He works at a global consultancy for sustainable energy and mobility, and has recently written a report on fracking in Germany for the Energy Watch Group. Zittel is sure that »instead of thinking about an unprofitable and dangerous gas production, we should finally implement sustainable solutions for our energy needs.«

WERNER ZITTEL

### FRACKING

*Energy miracle or environmental sin?*

March 2015

240 pp., including b/w illustrations, Paperback

ISBN 978-3-86581-770-9

- Keywords: tropical rainforest, deforestation, climate change, third world, nature conservation, biodiversity
- Report to the Club of Rome
- World Rights available (excluding English, French, Spanish, Portugese)

## Endgame

Rainforests are the biggest terrestrial repositories of biodiversity and essential regulators of global air and water cycles. New research and technological advances have greatly increased our knowledge of how rainforests are being affected by changing patterns of resource use. Increasing concern about climate change has made it more important than ever to understand the state of the world's tropical forests. This book provides an up-to-date picture of their health. Claude Martin integrates information from remote imaging, ecology, and economics to explain deforestation and forest health throughout the world. He explains how urbanization, an increasingly global economy, and a worldwide demand for biofuels put new pressure on rainforest land. He examines the policies and market forces that have successfully preserved forests in some areas and discusses the economic benefits of protected areas. Using evidence from ice core records and past forest cover patterns, he also predicts the most likely effects of climate change.



**CLAUDE MARTIN** has been engaged in tropical rainforest conservation since the 1970s and served as Director General of WWF International from 1993–2005, where he pioneered rainforest conservation partnerships in all tropical rainforest regions.

**CLAUDE MARTIN**

### **ENDGAME**

*How we can still change the fate of tropical rainforests*

May 2015

368 pp., including coloured illustrations, Hardback

ISBN 978-3-86581-708-2

## The Plundered Planet

No unlimited mobility without oil, no mobile phones without rare earths, no cheap fertilizer without phosphates. Our civilisation is as dependent on the riches of the earth as a junkie that needs his drugs.

And yet our most important resources are becoming more and more scarce and expensive. What does that mean for the world economy? How can »urban mining« and recycling contribute to the global demand for raw materials? What are the environmental effects of the boom in the controversial »fracking« technology? In the »report to the Club of Rome«, the chemist Ugo Bardi, supported by a team of 16 experts, presents a wealth of facts on the current raw material situation on our planet and shows how our economic habits must change if we wish to maintain our standard of living.

»Anyone seeking information on the raw material situation on our planet will find this book essential.« (Jorgen Randers)



**UGO BARDI** is regarded as one of the world's leading experts in raw materials. He teaches Chemistry at the University of Florence, is the Chairman of ASPO Italy (Association for the Study of Peak Oil) and author of several books, including »Limits to Growth Revisited«. He writes the blog »Cassandra's Legacy« ([www.cassandrlegacy.blogspot.com](http://www.cassandrlegacy.blogspot.com)).

- Keywords: diminishing resources and resource management, fracking, geology, mining, peak everything, raw materials
- Report to the Club of Rome
- World Rights available (excluding Polish, Romanian, English, French)



UGO BARDI

### THE PLUNDERED PLANET

*The future of mankind in an age of diminishing resources*

June 2014

368 pp., including b/w illustrations, Hardback

ISBN 978-3-86581-410-4

- Keywords: literary non-fiction, natural and cultural history, shrinking diversity, species diversity
- World Rights available (Simplified Chinese, Complex Chinese)

## Why the World is Falling Silent

We live in an age of disappearance. Every day, species become extinct. Their heir demise not only empoverishes our natural wealth; we ourselves lose the colours and sounds we need for sharpening our senses, a reservoir from which human culture has drawn for thousands of years.

What does the disappearance of the diversity of species mean for our way of thinking – a diversity that used to be an inspiration for our imagination?

Marcel Robischon invites the reader on a poetic journey around the world; a journey full of adventure, wonder and insight. It takes us to England, America and the endless expanse of the Pacific Ocean – and opens our eyes to the fading beauty of the world.

»Robischon has managed to write a deeply moving and gracious book, a melancholic obituary to the roots of our culture.«

(Peter Laufmann, *Natur*)



**MARCEL ROBISCHON** is both adventurer and researcher. Tracing the footsteps of great discoverers, he has observed people and nature, followed myths and legends and has developed a fascinating theory. He studied Forestry at the Universities of Freiburg and Oxford and wrote his PhD in Biology at the University of Cambridge.

**MARCEL ROBISCHON**

**WHY THE WORLD IS FALLING SILENT**

*How the loss of species diversity leads to our cultural impoverishment*

February 2012

320 pp., including b/w illustrations, Hardback  
ISBN 978-3-86581-182-0



**Society**

## Generation Expectation

I am 30 years old and part of the »generation expectation« that is radically questioning work. We can afford to do that: when the baby boomers retire in the next few years, Germany will be short of more than seven million workers, and this is very similar in all western countries.

After three years of the pandemic, in the midst of the climate crisis, we look to the future differently. We don't want to be determined by our work. We want a four-day week anchored by law, sabbaticals, parental leave and holidays that are not interrupted by work. And jobs that are meaningful. I saw how the work as caregiver has severely taken a toll on my mother. That cannot be our goal!

Yes, we are the generation of expectations. And our claim is justified. It is not presumptuous to demand that a job should make people happy. On the contrary, work that makes people ill or bullshit jobs that a machine can do as well should be abolished. This is the future of work, and that future is very close.

- Keywords: work, job, work-life-balance, the great resignation
- A conflict that will occupy the upcoming years: Baby Boomers vs. Generation Y/Z
- World rights available



**DAVID GUTENSOHN** is part of Generation Y. The journalist is enthusiastic about his work at the big German paper ZEIT, but does his job without self-sacrifice. In 2021 he published a book about care work and was voted one of the top 30 young journalists. In 2022 he was awarded the Otto Brenner Prize for critical journalism. Gutensohn regularly appears as a moderator, lecturer and expert.

**DAVID GUTENSOHN**  
**GENERATION EXPECTATION**  
*Work is not everything - and that is a good thing*  
 February 2024  
 approx. 192 pp., Paperback  
 ISBN 978-3-98726-066-7



## Tax the Rich

Imagine your neighbor drives a dent into your car. Who is responsible for paying for the damage, you or him? Easy: the one who did the damage! Why do we live by this logic everywhere else, but not when it comes to the basis of our survival?

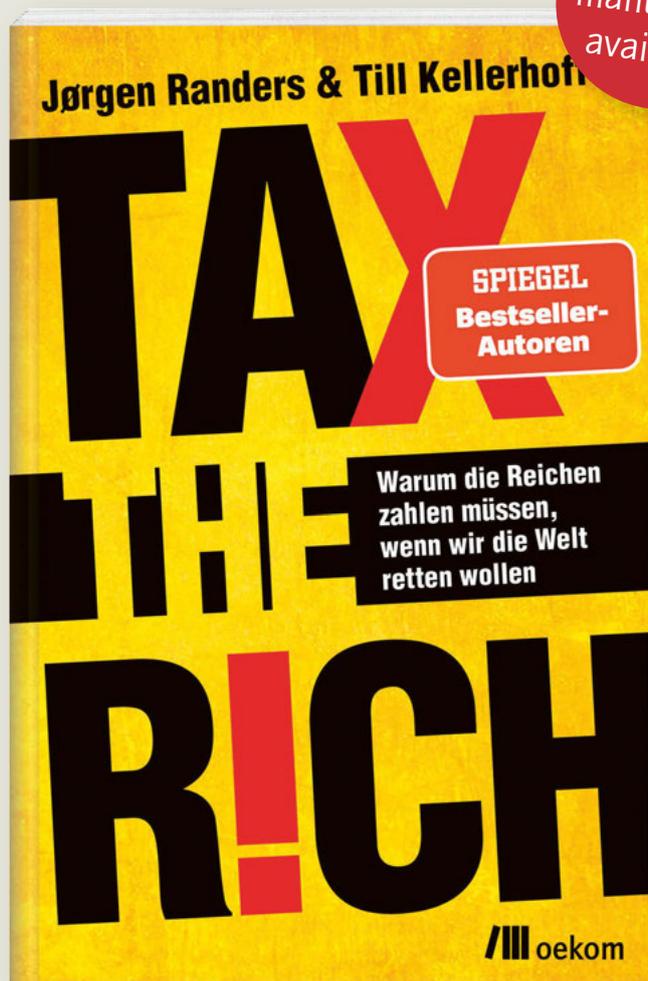
The richest 10 per cent of humanity increase their fortunes by wasting large amounts of resources. As a result, they are not only responsible for about 70 per cent of CO<sub>2</sub> emissions, but this system also exacerbates social injustice. Time to pay for repairing the damage.

The proposal of Jørgen Randers and Till Kellerhoff is simple: let the rich pay by increasing their taxes.

A provocative and engaging polemic that speaks out about overdue truths.

- Two experts from the Club of Rome speak plainly about who has to pay for climate change
- Numerous millionaires worldwide have long been calling for higher taxation, such as Millionaires for Humanity
- World rights available

English manuscript available



**JØRGEN RANDERS** is Professor Emeritus of Climate Strategy at BI Norwegian Business School. He has worked in academia as well as in business and NGOs.

**TILL KELLERHOFF** is programme director of the Club of Rome and global coordinator of the international initiative Earth4All.



JØRGEN RANDERS, TILL KELLERHOFF

**TAX THE RICH**

*Why the rich have to pay if we want to save the world*

March 2024

128 pp., Paperback

ISBN 978-3-98726-067-4

## Images of a Green Future

We would like to invite you to a time travel into the future. Not into the dark, dystopian future of an uninhabitable planet with floods, resource wars and dead soil, but into the prosperous world that it could be if we take care of it: green, full of life and progressive. This richly illustrated book uses elaborately simulated panoramas to show how 16 cities could look like in the future: green meeting places where energy production, transport and food form a circular economy. An inspiring journey into the near future with much to discover.

- Unique glimpses into the future that inspire and encourage
- Fiction with a real core: based on existing projects and movements in 16 cities in Germany, Austria and Switzerland
- World rights available



**STELLA SCHALLER** is a systemic transformation consultant at the think tank Reinventing Society. **LINO ZEDDIES** is a consultant for transformation, self-organisation and Utopia Development at Reinventing Society. **UTE SCHEUB** works as a freelance journalist in Berlin and has written over 20 books. **SEBASTIAN VOLLMER** is the art director and founder of Vollmar & Vision.

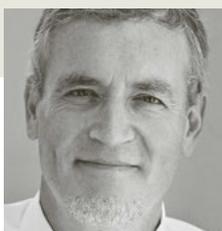
STELLA SCHALLER, LINO ZEDDIES, UTE SCHEUB, SEBASTIAN VOLLMAR  
**IMAGES OF A GREEN FUTURE**  
*A Journey into the World of tomorrow*  
 July 2023  
 168 pp., Hardback, four-colour  
 with numerous graphics  
 ISBN 978-3-96238-386-2

## Freedom or Coercion

Politically, our world is at a crossroads: one half of humanity currently lives in democracies, the other in autocracies or failed states. The systemic conflict is no longer fought between left and right, but between open and autocratic societies. This »battle of the systems« will also determine how we deal with the ecological crises.

In the age of climate emergencies, democratically elected climate deniers and China's ambitious environmental protection promises, not a few are asking themselves: Who can actually do sustainability better? Do we ultimately need a kind of »eco-dictatorship« to be able to act fast enough? Stefan Brunnhuber is an expert for the conflict between the demands for freedom, democratic processes and the necessity of an ecological turnaround. He draws a far-sighted conclusions on how we can live together and survive in this world.

- Should we renounce democracy for the sake of environmental protection?
- Freedom, climate and the role of the state: a critical look at pressing issues
- World rights available



The medical doctor and economic sociologist **STEFAN BRUNNHUBER** studied under Ralf Dahrendorf, the mastermind of liberalism, and did his PhD on Karl Popper's concept of an open society. A member of the Club of Rome, he also sits on the German government's advisory board for finance and sustainability.

STEFAN BRUNNHUBER  
**FREEDOM OR COERCION**

*What is the better green system – open societies or autocracies?*

October 2023

228 pp., Hardback

ISBN 978-3-98726-036-0

- Keywords: Migration, Flight, Asylum, One World, Civil Society
- World rights available

## FLIGHT

More than 100 million people are on the run worldwide. Every migration has its reason. It is the causes of flight, not refugees and immigration, which must be fought. 23 distinguished authors cover the broad field of flight with sharp analysis, clear statements and concrete announcements. They also draw conclusions from the Ukraine war. The book is a political plea: it provides orientation for politics, for civil society, for committed people and for all those who need an impulse to do what needs to be done.



**PROF. DR. ANGELIKA ZHRNT** was Chair of BUND for many years and a member of the German Council for Sustainable development. **KLAUS TÖPFER** was Federal Minister for the Environment and Nature Conservation. In 2012, he was inducted into Kyoto's Earth Hall of Fame. **RALF-UWE BECK** is a theologian, civil rights activist and author.

RALF-UWE BECK, KLAUS TÖPFER,  
ANGELIKA ZHRNT (EDS.)

### FLIGHT

*Fighting Causes, Protecting Refugees.*

*Plea for a humane policy*

November 2022

160 pp., Hardback

ISBN 978-3-96238-400-5

# Catholicism – has it Always been More Sustainable?

The worrying state of our environment ultimately goes back to the industrial revolution. The promoters of this economic upheaval were the Protestants. They were the standard-bearers of „progress“, growth and capitalism. The Catholics however, whom they called “backward“, operated much more ecologically, especially because they put the main emphasis on agriculture.

Historian Peter Hersche illustrates the different attitude of farmers in Catholic Europe with many examples. Even if Catholics were not fundamentally opposed to change, they always asked: What is the point? The book concludes that a Catholic path to modernity would have been a gentler one – and thus a more ecological form of capitalism would have been possible.

- Keywords: history, religion, industrialisation, critique of capitalism
- World rights available



**PROF. PETER HERSCHE** was a lecturer in Modern General History at the University of Bern with teaching assignments at various other universities. He has been researching the history of religiosity, the social and cultural history of the Baroque, folklore, agricultural history and the social history of art and music.

**PETER HERSCHE**  
**CATHOLICISM – HAS IT ALWAYS BEEN MORE SUSTAINABLE?**

*A historical search for traces*

March 2023

126 pp., Paperback

ISBN 978-3-98726-021-6

- Keywords: transformation, activism, future, engagement, change, climate crisis
- World rights available

## Key modules for climate justice

This book presents modules for climate justice that were developed in future workshops that brought together actors from social movements, science, civil society, local politics and trade unions. They consist of effective climate policy measures for a social-ecological transformation within the next 5–10 years.



With its work, the economy initiative **KONZEPTWERK NEUE ÖKONOMIE** wants to give people the confidence to change society in a self-determined way. The collective connects social movements, science and civil society – and creates learning spaces for critical educational work.



KONZEPTWERK NEUE ÖKONOMIE E.V. (ED.)  
**KEY MODULES FOR CLIMATE JUSTICE**  
*8 Measures on the way to a future of solidarity*  
 November 2023  
 320 pp., Paperback  
 ISBN 978-3-98726-073-5

## Ecocide

»Ecocide« is the term used to describe the long-term damage or destruction of ecosystems. This sounds dangerous – because it is. Millions of people are already affected by the impacts, and scientific evidence suggests that it could soon be billions. The main culprits are environmental crimes committed by unscrupulous corporations.

In many places around the world, people are looking for ways to counteract this destruction. In this volume, 30 authors discuss the causes and consequences of ecocides as well as legal and political possibilities to prevent and legally punish them. In addition, those affected and activists as well as lawyers, scientists and politicians provide information on how we can get involved against ecocides.

- Keywords: ecology, climate crisis, environmental law, activism
- Overdue: The European Parliament wants to make ecocide a criminal offence
- World rights available



**TINO PFAFF** is an environmental activist. His main topics are ecological-critical social theory, socio-ecological collapse, socio-economic inequalities and decolonial ecological justice. He studied social theory and social work.

**TINO PFAFF (ED.)**  
**ECOCIDE**

*How a law can punish serious environmental damage and better protect livelihoods*

December 2023

approx. 384 pp., Paperback

ISBN 978-3-98726-043-8

## Climate on the Mind

Fear of flooding, feelings of guilt over the last holiday flight, anger about governmental inertia: We face the ecological crisis with a whole array of emotions, and that's good, says the psychotherapist Katharina van Bronswijk. Fear, sadness, anger are healthy reactions to existential threats such as climate change. We need them to become motivated for change and to question social norms. Full of empathy and rich in facts, van Bronswijk leads us through phenomena such as climate anxiety, eco depression, suppression mechanisms and activist burnout, as well as giving tips on how to deal with the new emotions. She sheds light on interactions between the individual and groups and explains how we, as a society, can prepare ourselves for the changes to come. A book that is equally relevant for climate activists as it is for friends of brown coal – and which advocates holding emotional debates about environmental crises; and, in turn, the power of these emotions should be harnessed for the upcoming transformation.

- Exploring the effects of the climate crises on our mind
- World rights available



**KATHARINA VAN BRONSWIJK**, as a spokeswoman of Psychologists and Psychotherapists for Future, is well acquainted with the complex relationships between environmental crises and mental health; a topic on which she regularly gives talks, interviews and publishes books. The psychologist and behavioural therapist has been active in climate protection since 2009, such as at Greenpeace, and works at her own practice in Germany.

**KATHARINA VAN BRONSWIJK**  
**CLIMATE ON THE MIND**

*Fear, Anger, Hope: What the Ecological Crisis Is Doing to Us*  
August 2022  
208 pp., Hardcover  
ISBN 978-3-96238-381-7



## The Art of the Excuse

The holiday flight to Bali, the steak in the restaurant, the coffee from the capsule machine. We'd like to act differently, but often it simply doesn't work out. All of us have a weak self, not only when it comes to the environment.

The psychologist Thomas Brudermann knows all about the countless excuses we have at hand when climate protection becomes too taxing and inconvenient. In his book, he highlights human decision-making behaviour and focuses on those psychological and behavioural economic effects that lie behind our excuses. An in-depth and yet entertaining insight into the field of climate psychology.

- Illustrated with humorous cartoons
- World rights available (excluding Korean)



**THOMAS BRUDERMANN** holds a doctorate in psychology and is a professor for innovation and sustainability research at the University of Graz. He has authored and co-authored over 30 articles in international journals and books. He is considered an expert in human decision-making behaviour, and is familiar with the internal and external contradictions impeding our climate-friendly conduct.

**THOMAS BRUDERMANN**  
**THE ART OF THE EXCUSE**

*Why We Would Rather Deceive Ourselves Than Live in a Climate-Friendly Way*

April 2014

256 pp., Paperback, illustrated

ISBN 978-3-96238-389-3

- Developing a program against global inequality
- World rights available

## Global Solidarity

The natural disaster on the Ahr and Rur rivers bears testimony to what solidarity can achieve. But does it also work on a large-scale – between globalised flows of goods and local legislation, and without being tainted by condescending overtones?

This book explores the conditions for genuine solidarity and makes the case for turning our backs on our imperial way of life. Here, Alexander Behr glances back into the past, presents successful solidarity campaigns, and discusses their potential for overcoming social, ecological and economic crises.



**ALEXANDER BEHR** is a political scientist and journalist. In addition to his teaching activity at universities, schools and trade unions, he is also involved in globally networked social movements. He built a Europe-wide network to support migrant farm workers in vegetable production, and co-founded the Afrique Europe Interact network, which unites West African and European grass roots movements. He has translated and edited several books written by refugees.

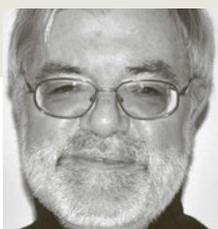
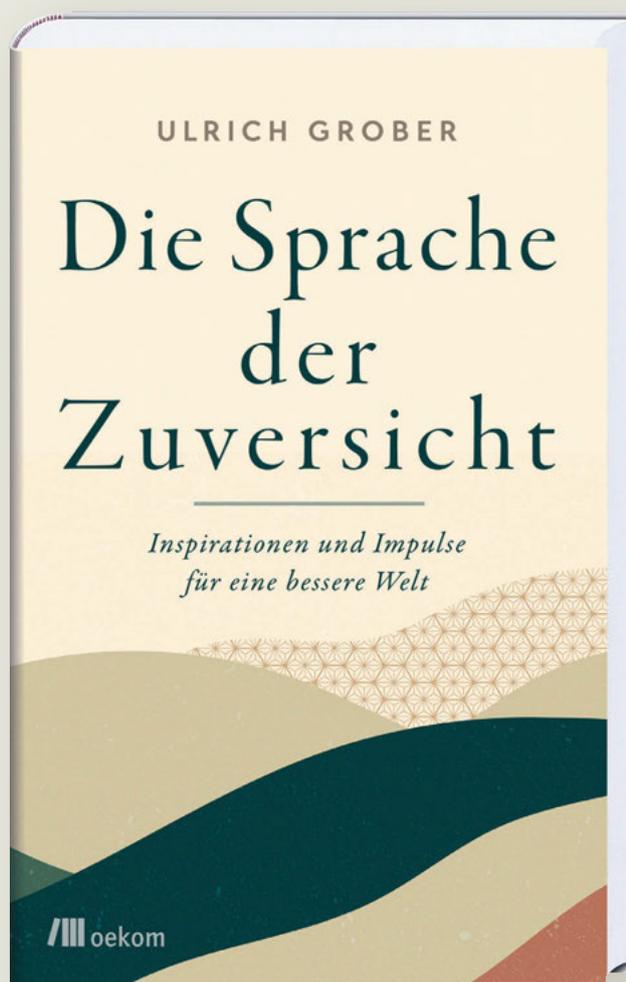
**ALEXANDER BEHR**  
**GLOBAL SOLIDARITY**  
*How We Overcome the Imperial Way of Life and Implement the Socio-Ecological Transformation*  
 October 2022  
 280 pp., Paperback  
 ISBN 978-3-96238-370-1

- A Masterpiece of Essayistic Storytelling
- World rights available

## The Language of Confidence

In light of numerous crises, a gloomy feeling of resignation threatens to take hold. What we now need is new strength – and above all confidence. The source for this can be found in us: Our language.

It has the power to shroud things in darkness or light, to fill things with anxiety or hope. In his new book, Ulrich Grober embarks on an entertaining and philosophical journey through our language and celebrates the magic inherent in it. He lays bare the deep layers of elemental words, evokes iconic images and explores the potential of idioms for bringing our imagination to life and giving the future a new direction. From the hiddenness of words, he opens up surprising approaches to the challenges of our time: The art of making do with little. The ability to be enchanted by the world. Empathy. Sustainability. Fearlessness. Chapter after chapter, he thus weaves a web of confidence for these highly precarious times.



**ULRICH GROBER** works as a publicist and book author on the topic of ecology & sustainability. He's particularly concerned about linking cultural heritage with visions for the future. He wrote for DIE ZEIT, greenpeace magazine, Deutschlandradio, WDR and many other media. His lecturing activities took him all over Germany and the European neighbouring countries.

**ULRICH GROBER**  
**THE LANGUAGE OF CONFIDENCE**  
*Inspirations and Impetus for a Better World*  
 October 2022  
 256 pp., Hardcover  
 ISBN 978-3-96238-368-8

## Media in the Climate Crisis

Even though science has warned us about climate change for decades – the media adopt a strangely passive stance. How can that be? The climate crisis affects us all, and we have a right to comprehensive reporting. Twenty-eight renowned authors who deal with communication both in theory and practice explain why climate change poses a journalistic challenge, and point to ways out of the communication dilemma.

- Keywords: Climate crisis, journalism, media, the impact of TV, political engagement, communication strategies, transformation, ecology, sustainability
- World rights available



**KLIMA° VOR ACHT E.V.** aims to improve the climate reporting of all media, especially public service broadcasting. The association has emphasised its calls for regular scientifically sound and constructive climate reporting with six sample episodes for a TV programme, among other things.

**KLIMA° VOR ACHT E.V. (ED.)**  
**MEDIA IN THE CLIMATE CRISIS**  
 May 2022  
 272 pp., Paperback  
 ISBN 978-3-96238-385-5

# Climate Protection is Human Protection

Words can change the world, because they shape the way we think. That applies in particular to complex matters such as the climate crisis. Communications expert Michael Adler designs a positive climate discourse, and demonstrates how vivid visions of the future motivate people to take action.

- Keywords: Environment, sustainability, communication, language, future, climate protection, communication strategies, climate crisis
- World rights available



**MICHAEL ADLER** has worked as a journalist and communications expert on the sustainability revolution for three decades, and was for many years editor-in-chief of the VCD magazine »Fairkehr«.

Ten years ago, he founded his own agency »tippingpoints« for sustainable communication. Here he works on cultural and political tipping points so as to change conditions and behaviours.

M. ADLER

**CLIMATE PROTECTION IS HUMAN PROTECTION**

*Why the Climate Crisis Requires a Different Discourse*

October 2022

204 pp., Paperback

ISBN 978-3-96238-391-6

## Turning the World on its Head

It's easy to lose sight of the bigger picture when faced with the stress of organising campaign days and demonstrations. This handbook unites theory and practice in order to support activists in sharpening strategies for social transformation.

- Keywords: Sustainability, ecology, transformation, social movements, open access, system change, society, sustainability strategies
- World rights available



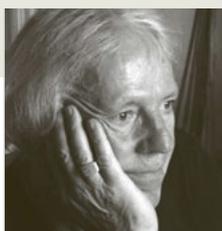
At I.L.A. KOLLEKTIV, young scientists and activists come together to address the problems of an imperial way of life and possibilities for solidarity-based alternatives. Under the acronym I.L.A., they develop and test out transformation strategies for a socio-ecological revolution, while also linking scientific analysis with political practice. I.L.A Kollektiv implements educational and research projects and is politically and publicly active. The joint goal: A good life for all!

I.L.A. KOLLEKTIV  
**TURNING THE WORLD ON ITS HEAD**  
*Strategies for Radical Transformation.*  
*A Handbook for People in Social Movements*  
 September 2022  
 128 pp., Paperback  
 ISBN 978-3-96238-405-0

## Progress vs. Happiness

Our era is shaped by a strange contradiction: Despite progress providing us with ever more prosperity and security, an increasing number of people suffer from depression and anxiety. The psychoanalyst Wolfgang Schmidbauer takes a look at the history of progress and outlines a psychological study of modern humans. Plagued by the fear of loss and compelled to engage in constant consumption, we have forgotten how to love ourselves, and instead adapt our bodies to social ideals. Rather than seeking dialogue, we are deeply tormented by the smallest differences in opinion; as opposed to striving for a good future for our fellow humans and the planet, we eschew any restriction of our economic freedom. Schmidbauer explains what lies behind these impulses, calling for more empathy and composure when dealing with ourselves and fellow human beings.

- Keywords: Happiness, progress, consumption, burnout, achievement-oriented society, psychology
- World Rights available



**WOLFGANG SCHMIDBAUER** is one of the most well-known psychoanalysts in Germany. His books about love, fears, and the helper syndrome sold millions of copies and became standard references. In the 1970s, Schmidbauer was one of the first to criticise consumer society.

WOLFGANG SCHMIDBAUER  
**PROGRESS VS. HAPPINESS**  
*The History of a Failed Relationship*  
 April 2022  
 208 pp., Hardback  
 ISBN 978-3-96238-350-3

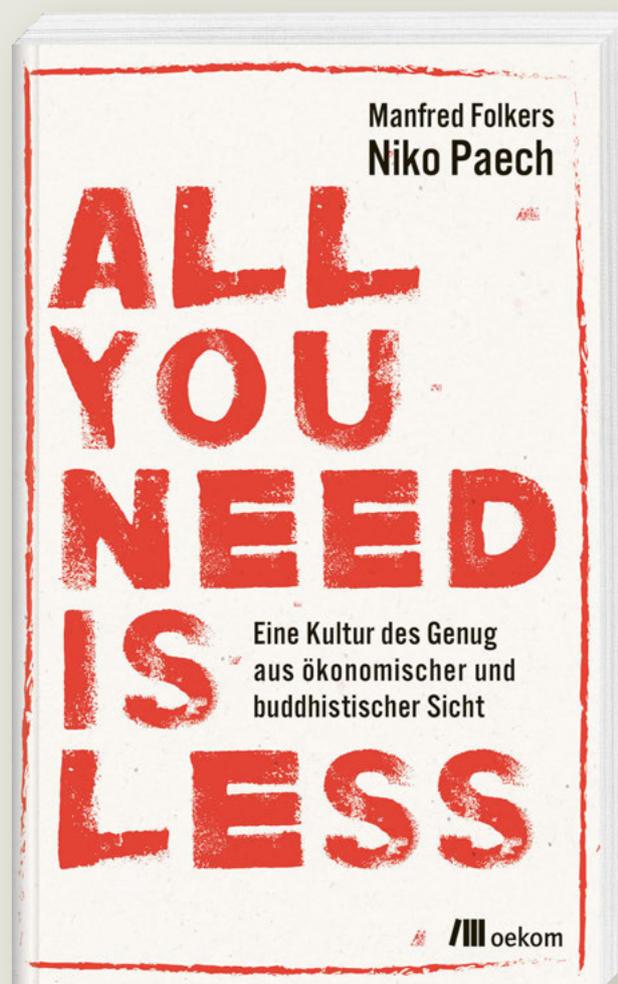
## All You Need Is Less

Today everyone's talking about slowing down and consuming less. People are critically reflecting on »to have« and searching for the meaning of life. This development is not only been about personal freedom, but also about shaping our whole existence differently. This attitude contrasts with the homo economicus model, against whose logic of increase there is growing resistance. Niko Paech stands at the forefront of the post-growth economists and calls for liberation from material excess.

That seems revolutionary in western society but is »normal« in Buddhism; for 2,500 years it has lived and breathed a focus on being or thinking in cycles.

Are degrowth and Buddhism even soul mates at their core? What can the Western societies learn from Buddhism in order to leave their destructive growth trajectory behind? The authors bring both »lines of thought« together and demonstrate how only »satisfied frugality« can lead to a good future.

- Keywords: Buddhism, degrowth, sustainable consumption, frugality, slowing down, criticism of capitalism
- World Rights available



**MANFRED FOLKERS** teaches Taijiquan and Qigong. In 2004 he was appointed as a Dharma teacher by Thich Nhat.

**NIKO PAECH** is one of the most prominent growth critiques in Europe. His book »Liberation from Excess« (2012) is a bestseller in Germany. Paech is an Associate Professor in the field of Plural Economics at the University of Siegen.



MANFRED FOLKERS, NIKO PAECH

**ALL YOU NEED IS LESS**

*A Culture of Frugality from an Economic and Buddhist Perspective*

March 2020

256 pp., Paperback

ISBN 978-3-96238-058-8

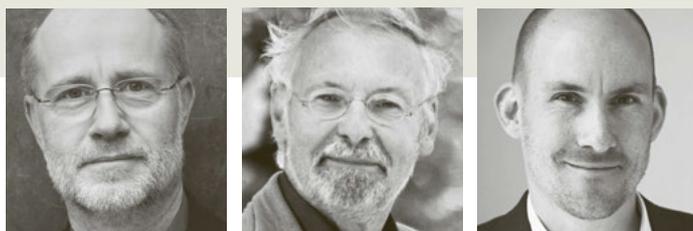


- **Keywords:** Species extinction, time, burnout, cultural history, physics, philosophy, environment, climate change, sustainability
- **World Rights available**

## It's About Time

Time pressure and chaos mark our work days. The motto ›time is money‹ structures our world, meaning we oppose everything which is slow, restful and mindful – often to the point of complete exhaustion. This way of life also places a burden on nature: our non-stop society is causing an ecological crisis. Natural resources produced over thousands of years are used up in extremely short timespans. Could nature's ›burnout‹ be a question of time?

It's obvious that we need to take a closer and more careful look at the matter. And no one is better suited to do this than philosophy professor Harald Lesh and the experts on time, Karlheinz A. and Jonas Geißler. They explain what time is, how our understanding of time has changed over the centuries and why we so often lack time, despite time being ›infinite‹. A book that answers all time related questions and looks at ways of dealing with time in a happier and healthier way and get us out of this environmental crisis.



**HARALD LESCH** is an astrophysicist, natural philosopher, science journalist, television presenter and author of numerous bestsellers. **KARLHEINZ A. & JONAS GEISSLER** are the creative geniuses behind the ›timesandmore‹ institute for time consulting and are the leading experts on time in Germany.

HARALD LESCH, KARLHEINZ A. GEISSLER  
UND JONAS GEISSLER

### IT'S ABOUT TIME

*Why we need to look at time differently  
to face the environmental crisis*

March 2021

224 pp., Paperback

ISBN 978-3-96238-248-3

## Goodbye Megalomania

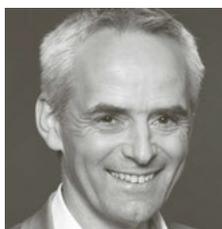
Megalomania and gigantism have become the motto of our existence. Without any consideration for the consequences, we keep consuming and producing, building higher and higher skyscrapers and flying further and further. We don't realise how inhumane this way of life actually is.

Ute and Scheub argue that this way of life cannot possibly make us happy, and instead show us a more humane life model – focused on well-being instead of profit, connectedness instead of anonymity and vitality instead of dead concrete deserts. They outline a completely different society that is small-scale, regional, decentralised and grassroots-democratic, putting humans back at the center.

- Keywords: Economy, criticism of globalization, Degrowth, society, politics, nutrition, mobility, spatial planning, health, sustainability
- World Rights available



**UTE SCHEUB** is the author of numerous non-fiction books on peace, women's wellbeing and ecology. **CHRISTIAN KÜTTNER** has worked for many years as an IT developer and consultant for public institutions, including the German Federal Government.



UTE SCHEUB, CHRISTIAN KÜTTNER  
**GOODBYE MEGALOMANIA**

*Finding a living that fits humans and nature*

September 2020

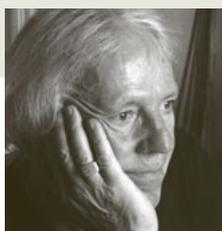
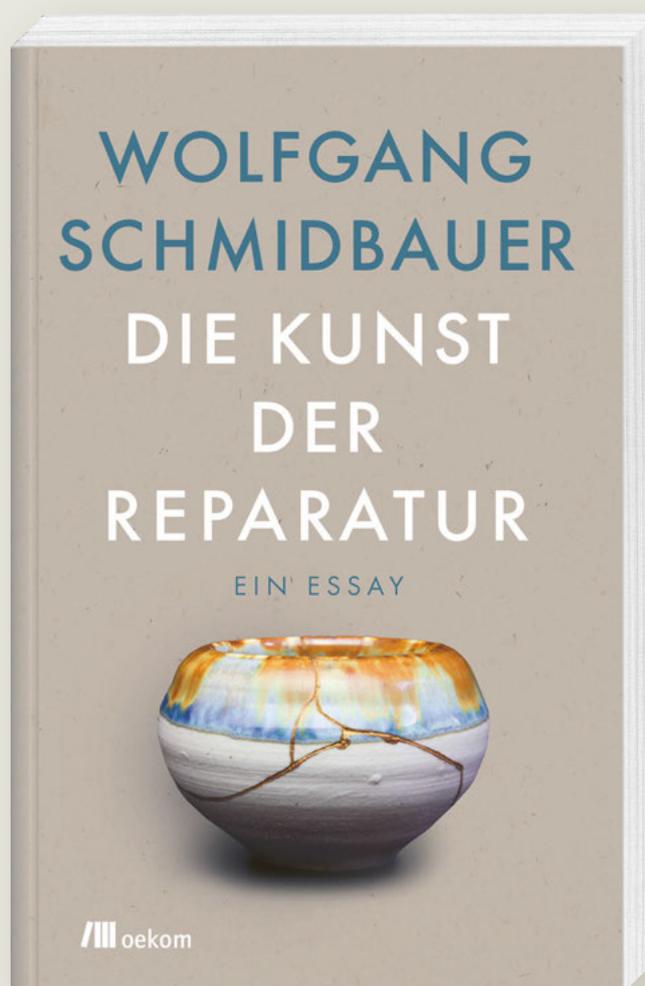
288 pp., Paperback

ISBN 978-3-96238-205-6

## The Art of Repairing

It was so normal for our grandparents: when something broke, it was repaired. The broken coffee mug, the bust-up walking stick, even the faulty car ... almost everything was restored. Nowadays, even though there is some sense of a counter-movement with the creation of ›repair cafés‹, the urge to discard and dispose is all too pervasive and it has fatal consequences. Our mass production not only puts a strain on the environment, but also leads to spiritual alienation. Work loses all value and dignity when it only serves short-term uses and when humans as well as goods become exchangeable links in a production chain. It's a vicious cycle: the less of a connection we build with different goods, the quicker they are replaced. In his essay, Wolfgang Schmidbauer pleads for the appreciation of restoration. By encouraging skilled workmanship and creativity, the act of restoring resembles art and has a positive influence on our emotional relationships.

- Keywords: repair, restore, society, consumption, art
- In vogue: restoration as a counter-movement against the culture of disposal
- World Rights available



**WOLFGANG SCHMIDBAUER** is one of the most well-known psychoanalysts in Germany. His books about love, fears, and the helper syndrome sold millions of copies and became standard references. In the 1970s, Schmidbauer was one of the first to criticise consumer society.

**WOLFGANG SCHMIDBAUER**  
**THE ART OF REPAIRING**

*An essay*  
March 2020  
192 pp., Paperback  
ISBN 978-3-96238-183-7

- Topical: plea against autocratic tendencies and closing borders
- What is an »open society«?
- World Rights available

## Open Society

Whether and exactly how history repeats itself has long been a matter of debate. There are growing signs at present of a return to what we thought we had put behind us: closed, illiberal societies that are defined above all by exclusion.

Is this just a temporary phenomenon or is a real threat emerging? In order to arm ourselves against the creeping erosion caused by such views, we should be clear about what an open society is: what are its characteristics? Is our society »open«? And if so, are there signs that it is disintegrating?

Stephan Brunnhuber takes Karl Popper's concept of an open society and translates it to a modern age. He makes the case for an »order of freedom« as a prerequisite for being able to continue living the kind of life that a large majority is in favour of.



**STEFAN BRUNNHUBER** is a medical doctor, economic sociologist, psychiatrist and economist. He is a member of the Club of Rome; his interests are wide-ranging, encompassing reflections on resource wars and maintaining peace, post-growth and environmental sustainability.

STEFAN BRUNNHUBER

**OPEN SOCIETY**

*A plea for freedom and order in the 21st century*

February 2019

176 pp., Hardback

ISBN 978-3-96238-105-9

## Substances of Conflict

Substances cross borders: borders within bodies, ecosystems and societies. This makes many of them extremely contentious but also makes them fascinating narrative subjects.

This book examines examples of major contentious materials: from the painkiller and addictive drug heroin to the elixir of life and climate poison CO<sub>2</sub>.

As with many other substances used in modern life, it is often the consequences of thoughtless human action that lead to conflicts. They are a testimony to the spirits we once summoned and which we now cannot rid ourselves of.

- A history of substances
- From rubber to nitrogen, from CO<sub>2</sub> to heroin – a fresh view of the lines of conflict of the modern age
- World Rights available



**JENS SOENTGEN** is Academic Director of the Environmental Science Centre at the University of Augsburg and Adjunct Professor of Philosophy at the Memorial University of St. John's in Canada. A chemist and a philosopher, he has published many popular non-fiction books.

**JENS SOENTGEN**

**SUBSTANCES OF CONFLICT**

*On carbon dioxide, heroin and other disputed substances*

February 2019

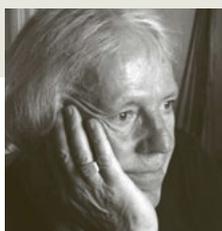
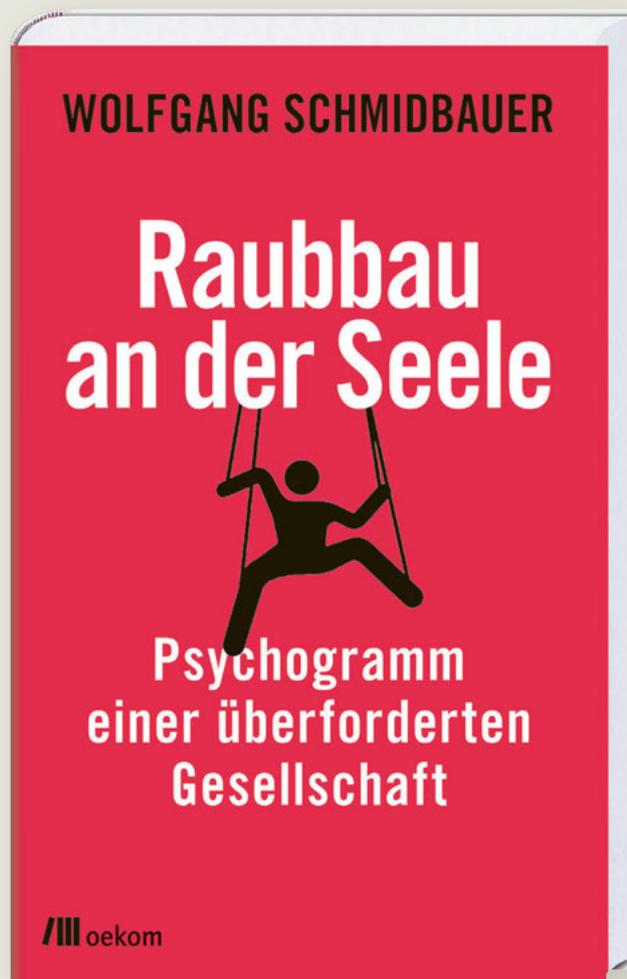
256 pp., Hardcover

ISBN 978-3-86581-779-2

## Overexploration of the Soul

People today practice a double-exploitation of both their physical and psychological resources. This paralyzing exhaustion of self is increasingly added to the pollution and depletion of our environment. *Homo sapiens* has turned into *homo consumens*, and the abundance we all chase doesn't do us any good. There are many causes for being overwhelmed – perfectionism, a fast-moving lifestyle, greed. This results in burnout and depression, aggressive behavior such as bullying, narcissism or simply rage. Instead of understanding problems as normal parts of our lives, we seek easy satisfaction through consumption or self-medication. According to Schmidbauer it is high time to fill our lives with meaning: doing handycraft is just as good a recipe for this as deceleration and re-evaluation of social contacts. Altogether, this will facilitate »psychological resilience« and will give us the energy we need to face the challenges of our times.

- Keywords: psychology, digitalisation, consumption, resilience
- A reckoning with the uncultures of self-optimization and the denial of reality
- World Rights available



**WOLFGANG SCHMIDBAUER** is one of the most well-known psychoanalysts in Germany. His books about love, fears, and the helper syndrome sold millions of copies and became standard references. In the 1970s, Schmidbauer was one of the first to criticise consumer society.

WOLFGANG SCHMIDBAUER  
**OVEREXPLOITATION OF THE SOUL**  
*A psychogram of an overstrained society*  
 August 2017  
 256 pp., Hardback  
 ISBN 978-3-96006-009-3

- Keywords: time confidence, time diversity, time quality, deceleration, lifestyle
- An attractively designed advice book, a plea to live time rather than manage it
- World Rights available

## Time is Honey

There is a long-standing, apparently simple solution to limited time: Time management continues to be the all-purpose solution. But the word »management« itself is revealing, since it attempts to »repair« the increasing economy of time through further economy. The time researchers and consultants Karlheinz A. and Jonas Geissler put an end to that myth: »You can't save, manage or lose time. You can only do one thing with time: Live it.«

How can we coordinate different temporal demands? How does one become competent and confident with respect to time? Time is Honey contradicts the »Time is money«-logic with a new perspective on the phenomenon of time. True to the motto »Time only exists in the plural form,« the book inspires readers to discover a large number of temporal qualities, providing important impulses to think further and act. By the end it is clear that time is not an opponent we need to outfox. It is our friend if we are willing to engage with it.

»Whoever says he has no time is lying or dead.«

(Karlheinz A. Geissler)



**KARLHEINZ A. & JONAS GEISSLER** are not only father and son, but also run the timesandmore institute of time consulting. Their aim is to optimise »timeholder values«. Karlheinz A. Geissler is the author of numerous books on the topic of time; Jonas Geissler works as a trainer and (time) consultant. For more information, see [www.timesandmore.com](http://www.timesandmore.com)

JONAS GEISSLER & KARLHEINZ A. GEISSLER

**TIME IS HONEY**

*About a clever approach to time*

March 2015

256 pp., two-colour print, many illustrations, Hardback  
ISBN 978-3-86581-706-8

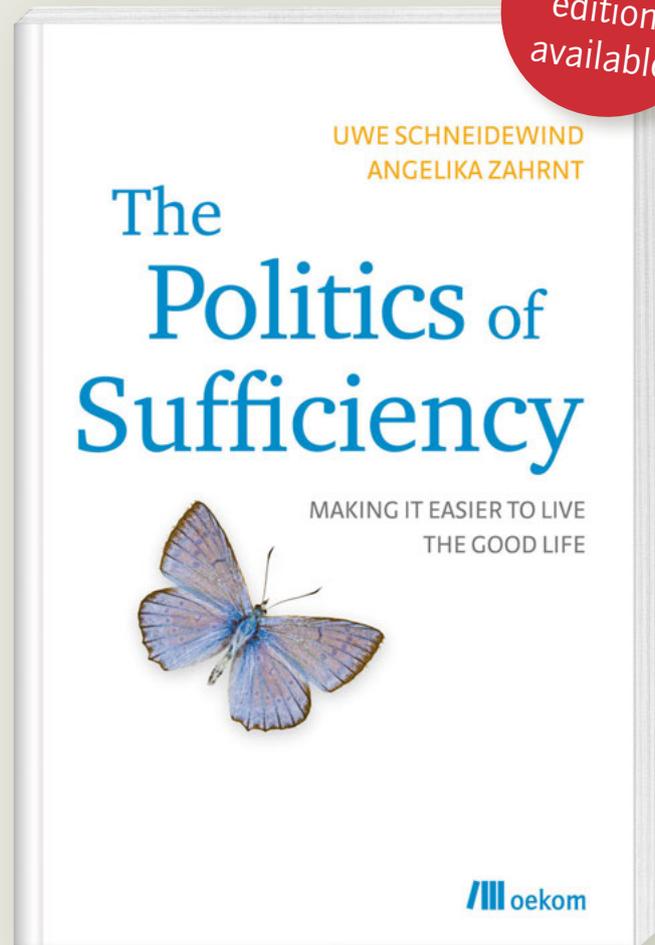
## Making a Good Life More Simple

The challenges of globally sustainable development cannot be overcome just through an efficient use of energy and resources. Instead, technological innovation must go hand in hand with socially and ecologically responsible lifestyles and consumption patterns. That is why politics must create appropriate underlying conditions that make a »good life« easier to achieve. The authors outline the first comprehensive programme of a »policy of frugality« (self-sufficiency). They describe their diverse approaches on a regional, national and international level and show how these can be sensibly combined and implemented in political practice. It is a bold move that adds new momentum to the global debate!

»We need a policy that moves away from the dictate of economic growth and focuses on well-being, quality of life, social balance and adherence to ecological limits – both nationally and internationally.« (Uwe Schneidewind & Angelika Zahrnt)

- Keywords: criticism of consumption and growth, deceleration, post-growth society, self-sufficiency policy, social and ecological transformation, sustainable lifestyle
- World Rights available (excluding English)

English edition available



**UWE SCHNEIDEWIND** heads the Wuppertal Institute for Climate, Environment and Energy and was a member of the German Bundestag's enquiry commission »Growth, Prosperity, Quality of Life«. **ANGELIKA ZHRNT** directed Germany's largest environmental association BUND for many years and is now active in the Sustainability Committee of the federal government.



UWE SCHNEIDEWIND & ANGELIKA ZHRNT  
**MAKING A GOOD LIFE MORE SIMPLE**  
*Prospects of a self-sufficiency policy*  
 August 2014  
 165 pp., Paperback  
 ISBN 978-3-86581-690-0



## Liberation From Excess

The world is not yet prepared to free itself from the drug of growth. But the discussion on the end of exorbitance is gaining momentum. The sustainability researcher Niko Paech provides a fitting polemic text that reveals »green growth« to be a myth.

Today, »green growth« and »sustainable« consumption are regarded as the new silver bullets. But Paech considers the small differences between »good« and »bad« growth to be a sham. In his alternative concept, the post-growth economy, he calls for limiting industrial value addition processes and strengthening local self-sufficiency patterns. This type of economy would be more frugal, but also more stable and more ecologically compatible.

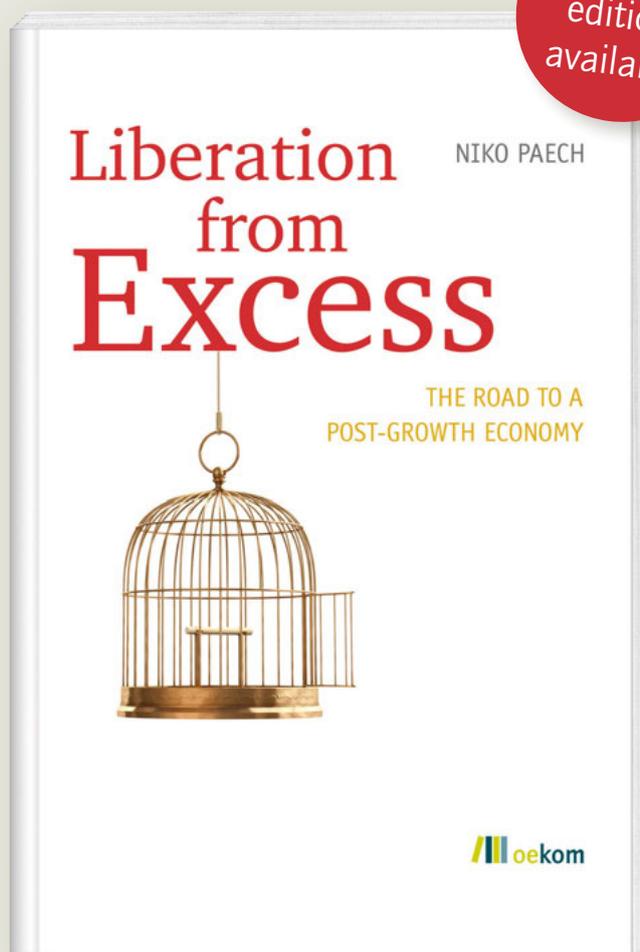
»Sustainability frees us from excess, says the economist Niko Paech. The good news is: It can make us happier.« (taz)



**NIKO PAECH** is one of the most important German growth critics. He is also authentic because he lives his vision of a »decelerated, decluttered world«. The economist has been Professor at the Chair for Production and the Environment at the University of Oldenburg since 2010. As a member of the scientific advisory board of Attac, he enjoys a high profile and reaches a wide public audience.

- **Keywords:** criticism of consumption and growth, excess, green economy, post-growth society, urban subsistence
- 55.000 copies sold
- World Rights available (excluding French, Korean, Turkish)

English  
edition  
available



**NIKO PAECH**

**LIBERATION FROM EXCESS**

*The road to a post-growth economy*

October 2012

144 pp., Paperback

ISBN 978-3-86581-324-4



# Economy

- An insider reveals all: The green washing tricks of business.
- World rights available

## The Diversion Trap

Eco labels ensure transparency, packaging is degradable, production takes place in the region and increasingly “climate neutral” – whoever believes what advertising and marketing promise, could think that business has transformed into a leading environmental champion.

In most cases, however, it’s nothing more than “professional cheating”. As a member of several industry networks, Richard Schneider, Manager of the renowned FROSCHE brand, had to witness how major corporations pursue green labelling fraud as opposed to the green revolution. He’s now exposing the green washing tricks of his industry, and reproaches business for having systematically failed to protect the environment and climate. He provides an entertaining portrayal of his own route through the »jungle of opportunism«, while proving that even consistently sustainable production without any trickery can generate economic success.



The business economic **REINHARD SCHNEIDER** knows what sustainable production should look like. He is a managing partner of Werner & Mertz GmbH, whose repertoire includes FROSCHE products, Germany’s best-known and most credible »green brand«. His holistic company approach earned him the German Environment Prize in 2019; and in 2021 the TRIGOS Honorary Award for his commitment to circular economy and sustainability.

REINHARD SCHNEIDER  
**THE DIVERSION TRAP**  
 February 2023  
 304 pp., Paperback  
 ISBN 978-3-96238-414-2

- Keywords: architecture / construction, energy saving, politics, regional development, spatial planning
- World Rights available

## Prohibit Construction!

New stuff is booming, also and especially in the construction industry: a new office complex here, another shopping mall or a chic condominium for the rich there – not to mention all the prestige objects whose costs regularly get out of hand. Construction industry and politics make us believe that new buildings are urgently needed or that they are absolutely necessary for energetic reasons. However, their true environmental footprint is usually anything but positive, because construction takes a large toll on land-area and raw materials. Slowly, people start to resist this development and engage against the demolition of a part of their city's history; or they stand up for the maintenance of inner-city open spaces such as at the field in Berlin Tempelhof. Daniel Fuhrhop accompanies their fight against the building mania not only through his campaign »Prohibit construction!«, but also with this book in which he provides a wealth of ideas on how to save old buildings – thus supporting citizens, the environment and the economy.

»Love our homes, we don't need new ones!«

(Daniel Fuhrhop)



**DANIEL FUHRHOP** knows the construction industry inside out. For many years he was the head of Stadt-wandel (City-Conversion) Publishing, in which one dazzling new building after another was described. But eventually, skepticism prevailed: While still acting as a publisher, Fuhrhop began to search for a meaningful »City-Conversion in times of climate change«. He launched an eponymous series of publications and events. In 2013 he left the publishing business and started the Blog »Prohibit Construction!«.



DANIEL FUHRHOP  
**PROHIBIT CONSTRUCTION!**  
*A pamphlet*  
 August 2015  
 192 pp., Hardback  
 ISBN 978-3-86581-733-4



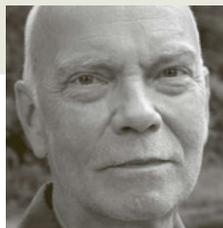
# Food, Agriculture and Garden

- A differentiated view on the debate between veganism and meat consumption
- World rights available

## Meat for the Climate

Agricultural animal husbandry results in enormous environmental problems and Co2 emissions – does meat consumption fundamentally rule of climate protection? No, says Stefan Michel. Eating meat can be sustainable provided it is in moderation, we bid farewell to factory farming and the meat comes from grazing animals. Since free-range cattle, sheep and goats graze on grass that grows locally, thus preserving species-rich pasture land which stores as much Co2 as woodland.

A book that dispels common myths, argues in a nuanced way, and opens up a new perspective for climate-friendly nutrition.



**STEFAN MICHEL** is a journalist and is primarily dedicated to environmental and consumer issues. Since 1987, Michel has worked full time for WDR and writes on a freelance basis for magazines such as the Süddeutsche Zeitung or the Frankfurter Rundschau.

**STEFAN MICHEL**

**MEAT FOR THE CLIMATE**

*A New Perspective on Species Protection, Animal Husbandry and Sustainable Food*

April 2023

288 pp., Paperback

ISBN 978-3-98726-001-8

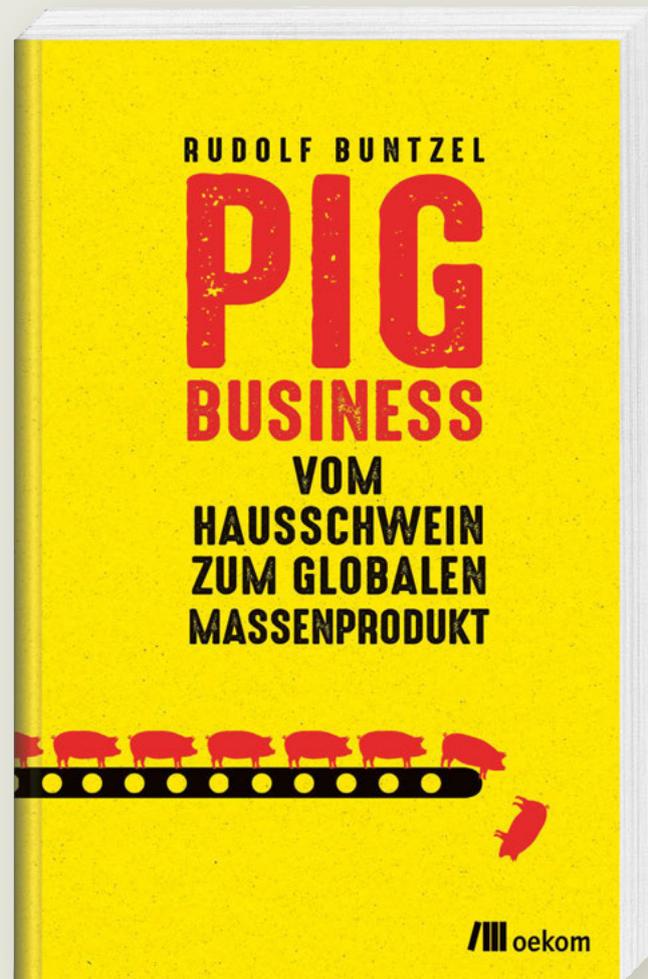


- Keywords: Agriculture, slaughter, animal welfare, husbandry, animal protection
- World Rights available

## Pig Business

Did you know that we share about 90 per cent of our DNA with pigs, and that they are still kept as domestic animals in some regions of the world? Given that we hardly ever set eyes on these intelligent animals in this part of the world, they are increasingly becoming a soulless mass product.

Rudolf Buntzel injects fresh thinking on our relationship with these curly-tailed creatures. By presenting the animal to us with all its characteristic features and comparing various husbandry practices, he takes a critical look at the objectification of this living being and suggests more dignified forms of husbandry and coexistence.



**RUDOLF BUNTZEL** holds a doctorate in economics and worked for 35 years in the development service of the Protestant Church. His focus was on agricultural trade, the fight against poverty and agricultural ecology in the Global South. Since retiring, he has taught at various universities in Africa and conducted field work with students there.

RUDOLF BUNTZEL

**PIG BUSINESS**

*From Domestic Pig to Global Mass Product*

March 2022

336 pp., Paperback

ISBN 978-3-96238-344-2

## Pills for Breakfast

It's as if we're walking into a disaster with our eyes wide open: We've developed factory farming in such a way that animals are only ready for slaughter when administered with prophylactic antibiotics. This type of medical use is not only irresponsible towards animals, but also accelerates the emergence of resistant germs and thus endangers human medicine in its entirety: If the antibiotics in the drip lose their effectiveness, every operation will become a high-risk intervention.

The authors speak clearly, expose dirty tricks from pens and slaughterhouses and find a way out of the vicious circle. An enraged plea for a different approach to antibiotics that comes at precisely the right time.

- Keywords: Antibiotics, health, agriculture, animal welfare, environment, multi-resistant pathogens
- World Rights available



**RUPERT EBNER** is a veterinarian for animals in agriculture and has therefore borne witness to worrying developments in dealing with livestock. He was the longstanding Vice President of the Bavarian State Veterinary Medical Association and the Environmental and Health Officer of Ingolstadt. **EVA ROSENKRANZ** is an award-winning author and editor, engaged in nature conservation, biodiversity, and agriculture.



RUPERT EBNER, EVA ROSENKRANZ

### PILLS FOR BREAKFAST

*Why Antibiotics in Factory Farming Endanger Our Health System*

March 2021

265 pp., Paperback

ISBN 978-3-96238-206-3

# Agriculture Without Land

The food industry is one of the main causes for the heating of the planet and the loss of biodiversity. ›Organic‹, ›less pesticides‹ and ›regional‹ are often considered to be the solution – but they cannot solve the problem that we have taken too much space from wilderness to claim for our needs. The biologist E. O. Wilson estimates that we need to give back about half the earth to wilderness in order to combat climate crisis and species extinction. How can we achieve this?

For Oliver Stengel, the only effective course of action is to abolish agriculture all together. He outlines a radical plan for the ›food of the future‹, in which we return the agricultural land to nature and start to grow raw materials and food from cells. A radical, exceptional proposal that takes the problems we face seriously.

- Keywords: food, harvest, land use, sustainable agriculture, future, sustainability, environment
- World Rights available



**OLIVER STENGEL** studied sociology, psychology and politics. He holds a professorship for sustainable development at the University of Bochum.

OLIVER STENGEL

## AGRICULTURE WITHOUT LAND

*How we can give back the earth to nature and still feed the world*

February 2021

256 pp., Paperback

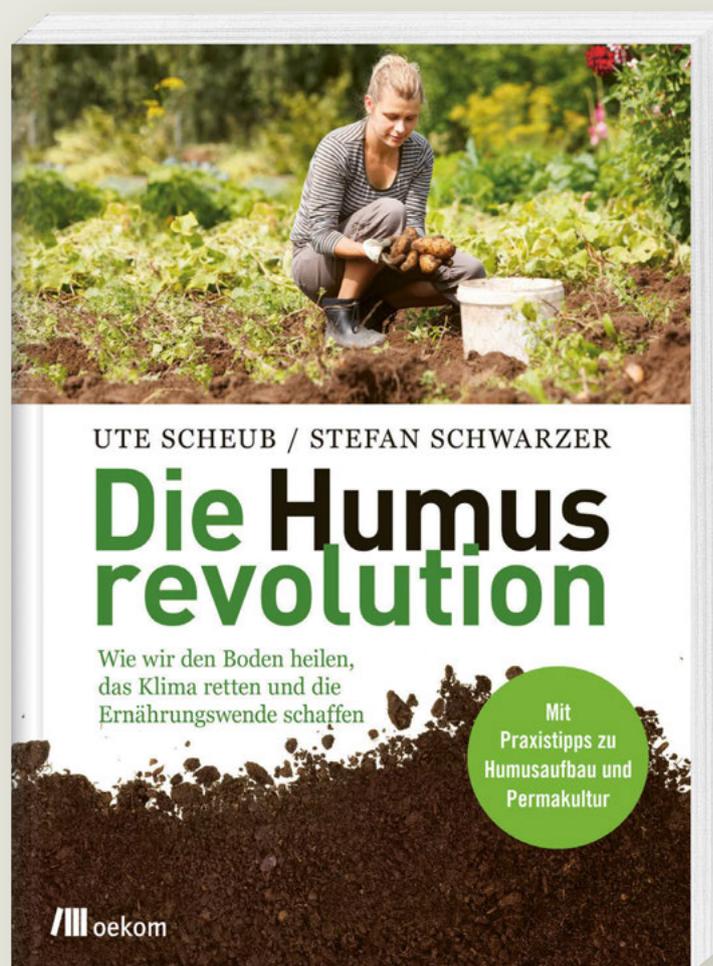
ISBN 978-3-96238-207-0

## The Humus Revolution

The rapid degradation of soil and the rapid increase of carbon dioxide may look like two separate problems, but they are closely linked: we have too little carbon in the soil and too much in the atmosphere. »Back to the roots« is the motto to solving this! A global increase in humus of just one percent would suffice to reduce the CO<sub>2</sub>-content of the atmosphere to a safe level.

This sounds simple because it is. The necessary methods have been known for centuries and are currently experiencing a renaissance under labels such as Permaculture or Carbon Farming. Gardening with Terra Preta, plowing without a plow, controlling microbiotic processes or revitalization of the soil's microbiota – all these methods build up humus in the soil and thus enable the production of healthy food. From a global perspective, the »humus revolution« is the most important hope for global food security, as well as for combating climate extremes, poverty and migration. And the best thing is: everyone can help and start right away.

- Keywords: food, agriculture, climate change, climate protection, organic farming
- Many tips on how to create better soils and increase diversity in the garden and on the fields
- World Rights available



With her book on the wonders of the rainforest, Terra Preta, **UTE SCHEUB** has already caused furor. Now the political scientist and author of numerous other expert books presents yet another standard work that supplements and extends the bestseller »Terra Preta«. This new book is co-authored by the geographer and expert on permaculture **STEFAN SCHWARZER** from the Eco-Village Tempelhof.



UTE SCHEUB, STEFAN SCHWARZER

### THE HUMUS REVOLUTION

*How we can heal the soil, save the climate and achieve sustainable food production*

February 2017

240 pp., four-colour print including illustrations, Paperback  
ISBN 978-3-86581-838-6

- Keywords: climate farming, cycle economics, permaculture, sustainable farming/gardening, Terra Preta
- World Rights available (excluding English, Turkish)

## Terra Preta

»Terra Preta do Indio« is the Portuguese name for extremely fertile soil that is said to have miraculous properties. Scientists are convinced of having found a way out of the global climate and famine crisis by using the technology that produces the black soil from the rainforest.

»Climate gardeners« apply Terra Preta technology to permanently store carbon in the form of vegetable charcoal. It's best aspect: Anyone can join in, because the secret of producing Terra Preta has been revealed. The authors have compiled the age-old knowledge of the world in a well-founded instruction manual. They tell the success stories of committed gardeners and farmers in Terra Preta projects around the world.

»Terra Preta is the most powerful climate protection machine we have.« *(Tim Flannery)*



**UTE SCHEUB** is the author of numerous encouraging factual books on the topics of peace, women and ecology. The soil scientist **HAIKO PIEPLOW** works in the German Federal Ministry of the Environment; in 2005 he rediscovered the Terra Preta formula. **HANS-PETER SCHMIDT** directs the Delinat-Institute for ecology and Climate-farming in the Swiss canton of Wallis.

UTE SCHEUB, HAIKO PIEPLOW & HANS-PETER SCHMIDT

**TERRA PRETA. THE BLACK REVOLUTION FROM THE RAINFOREST**

*Saving the world with climate gardeners and producing healthy food*

February 2013

208 pp., four-colour print throughout, Paperback  
ISBN 978-3-86581-407-4

## Think for Yourself, Do it Yourself, Be Self-Sufficient

His name is Mark Bogner. His profession: farmer. Bogner is not a farmer by tradition, but out of passion. He and his family work a tiny piece of land with diverse crops, using organic methods. And they are successful with it! Bogner is a person who doesn't want to bow down to the »lack of alternatives«. He has taken a critical standing against the mantra of the agricultural lobby for a long time. According to this lobby, the only farmers who are able to survive are those with 15 000 chickens in the barn or those who drown their crops in glyphosate. Six years ago, Bogner followed through with his philosophy of permaculture – and low and behold: It worked! Everything he grows, he consumes with his family or sells it directly from the farm.

Everyone who wants to know how to take their life into their own hands, or learn how good it feels to work with nature, finds inspiration and hope in Mark Bogner's book. Where others lose themselves in theory, this self-reliant farmer demonstrates through the power of simply-just-doing that another type of agriculture is possible. He does this day after day, time and time again.



**MARK BOGNER** is familiar with conventional agriculture. As an employee, he was part of the agricultural industry. In agricultural schools he was confronted with its philosophy of »grow or yield!«.

He didn't learn anything about making good food there though – he's learning about that by himself as a tenant on his small farm: Together with his family he produces a large variety of organic goods.

- **Keywords:** agriculture, farmer, selfcatering, agribusiness, diet, animal husbandry, food
- **Bio & Permaculture** instead of agribusiness & subvention mania
- **World Rights available** (excluding Japanese)



MARKUS BOGNER

**THINK FOR YOURSELF, DO IT YOURSELF,  
BE SELF-SUFFICIENT**

*A farmer shows us how it's done*

September 2016

224 pp., four-colour print throughout, Paperback

ISBN 978-3-86581-811-9

- Keywords: agriculture, development, water pollution control, climate change, raw materials & resources
- Published by the Nobel Prize winner Gerhard Ertl
- World Rights available

## N – Nitrogen

It is abundant and rare at the same time: With every breath it enters our lungs, yet it limited plant growth for a long time and thus kept the number of people at a low level. It took until the eve of World War I before humanity could break free from the nitrogen trap. Fritz Haber and Carl Bosch invented a process by which nitrogen could be taken out of the air, and thus brought artificial fertilizers into the world. What began as a triumph soon turned into an environmental problem that causes the over-fertilization of water bodies, accelerates climate change and causes drinking water to be polluted with nitrate. The latest volume of »Tales of Substance« portraits this invisible and underrated element by telling its history and discussing the environmental problems that it causes today.



»Professor genius explains his formula,« the Berliner Zeitung headlined proudly when **GERHARD ERTL** was awarded the Nobel Prize for Chemistry in December 2007. The Emeritus director of Berlin's Max Planck Society had managed to identify the mechanisms of the Haber-Bosch process. **JENS SOENTGEN** directs the Environmental Science Centre (WZU) of the University of Augsburg. Together with Armin Reller he is the editor of the book series »Tales of Substance«. »N« is the ninth volume of the series.



GERHARD ERTL &  
JENS SOENTGEN (EDS.)

### **N – NITROGEN**

*An element writes world history*

Oktober 2015

272 pp., including coloured sheets and  
b/w illustrations, Hardback

ISBN 978-3-86581-736-5

- Keywords: agricultural policy, cultural and economic history of milk, nutrition, rural development
- World Rights available

## Milk

Whether pure, in a café au lait or in cheese: Milk is a crucial part of our diet. And yet opinions on it differ greatly: Some value it as healthy and nutritious, while others warn of milk allergies.

Health matters are only one aspect of the diverse world of milk. Milk clearly rises above the status of simply a »normal« foodstuff, since it is the first, most elementary food of humans – and of all mammals.

But what do we actually know about the »elixir of life«, about the journey it makes from animals to humans and its processing into butter or cheese?

This book tells the story of milk – from its mythological beginnings, when milk was exclusively reserved for the gods, to the renaissance of raw milk.

»Fairness, diversity and quality – those are the requirements that sustainable milk should fulfil.«

(Andrea Fink-Kessler)



Since her dissertation on the »quality norms of milk production«, the subject of milk has never ceased to fascinate **ANDREA FINK-KESSLER**. As the Head of the Office of Agricultural and Regional Development, she researches in the fields of agricultural policy, nutrition and rural development.

ANDREA FINK-KESSLER  
**MILK**

*From myth to mass product*

November 2012

288 pp., including b/w illustrations, Hardback

ISBN 978-3-86581-311-4



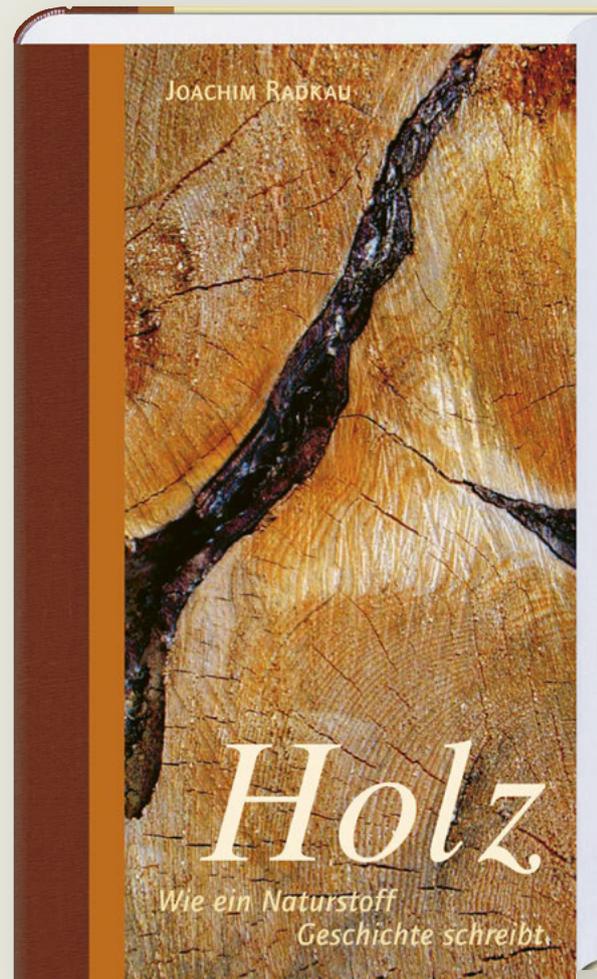
## Wood

»Ötzi«, the man who emerged from the ice, relied on it on his hikes through the mountains as much as medieval cathedral builders or today's energy corporations: Wood is essential material for building, manufacturing, and fuel. Its changing and exciting cultural history reflects the relationship between the natural material of wood and its beneficiaries: humans – from the hunters of the Stone Age to the globalised society of the 21st century, in which wood is experiencing a diverse and unexpected revival.

»Radkau never resorts to wooden science journalism. By the end, the reader has gained a fascinating cultural-historical overview.«

*(Süddeutsche Zeitung)*

- **Keywords: manufacturing and fuel, wood as a material for building**
- **World Rights available (excluding Korean, English, Japanese, Simplified Chinese)**



**JOACHIM RADKAU** is known to a wide readership as he is the author of numerous non-fiction books, including some standard works on environmental, natural and technological history. The books by the Professor for Modern History are internationally acclaimed (Max Weber: A Biography; Nature and Power: A Global History of the Environment).

**JOACHIM RADKAU**

**WOOD**

*How a natural material is making history*

August 2012

341 pp., two-colour print, many illustrations, Hardback

ISBN 978-3-86581-321-3



**oekom kids**

- A beautifully illustrated children's book that shows that even small deeds can make a big difference
- World rights available

## Mia helps the Animals

Mia is lying in her tree house, watching the full moon: *I wonder what it would say if it could speak*. Suddenly, the moon actually begins to speak. It tells her how it observes the earth and is happy to see the people and especially the animals. But the moon is also sad that people often live without consideration for animals and the environment, destroying the homes of many animals as a result. When Mia hears this, she wants to help. Together with her friend the fox, she finds ideas to protect the environment and inspires many children to join in.



**SARAH VON RICKENBACH** works as a freelance illustrator and graphic designer in Switzerland. Growing up between mountains and lakes, she has developed a great fascination for nature and wildlife, which she loves to express through her work.

**SARAH VON RICKENBACH**  
**MIA HELPS THE ANIMALS**

September 2023

48 pp., Hardback, four-coloured with numerous illustrations  
ISBN 978-3-98726-027-8

- Keywords: Adventure, picture book, friendship, children's book, consumerism, food, food waste, sustainability, environment
- On the shortlist for »Deutscher Kinderbuchpreis« 2021
- World Rights available

## Benja and Wuse

Things inexplicably disappear in Benja's home: Dad's holey sock, Mom's cracked coffee cup and even Benja's favorite crayon. On the lookout for the thief, Benja catches Wuse and they become great friends.

Wuse, a small, magical creature that lives behind the kitchen wall, collects the broken stuff from Benja's household and makes great new things out of them. Wuse gets fussy when things get thoughtlessly thrown away – particularly all that good food!

To show Benja how much even a little strawberry is worth, she takes him on a magical journey of a strawberry – from the field to the supermarket.

A marvelous story about the worth of our food.



**WENKE HEUTS** is responsible for press and publicity at the association RESTLOS GLÜCKLICH. The communication designer **INKA VIGH** works as a freelance illustrator for children's books, cafés and more.



WENKE HEUTS, INKA VIGH  
**BENJA AND WUSE**

*Two friends on a mission to save food*  
February 2021

40 pp., four-color, illustrated, Hardback  
ISBN 978-3-96238-246-9

- Keywords: Childrens book, food, sustainability, plastic-free shopping, plastic
- World Rights available

## Frieda and the Unpackaged Store

The waste bin at Frieda's house is overflowing – so many empty packages! Where do they all come from? And are they really needed? Frieda's father reads in the newspaper about an unpackaged store. But what is that? Frieda cannot imagine what such a store might look like. She really needs to take a look! She sets off to see the store without waste. What you can discover there is so much more exciting than in the supermarket! And the waste bin remains empty; after all, there's no plastic or packaging. Frieda and her mother shop for ingredients needed to bake a cake, and then set to work baking at home. She proudly presents her cake at kindergarten the next day and talks about her unpacked adventure. A wonderful story about the allure of sustainable purchasing.



During her studies in special education, **KATHARINA KÖNIG** focused on children's and youth literature. She currently works at a mentoring programme, one of whose aims is to promote literacy among primary school pupils.

**LAURA TSCHORN** studied illustration at the Munich School of Design. In 2021, she published her first children's book »Wenn Tiere träumen« (When Animals Dream).



KATHARINA KÖNIG, LAURA TSCHORN  
**FRIEDA AND THE UNPACKAGED STORE**  
 March 2022  
 30 pp., Hardback  
 ISBN 978-3-96238-331-2

- Keywords: adventure, primary school, children's book, microplastics, waste, sea pollution, plastic
- World Rights available

## Durdu and the Plastic Ocean

Little dove Durdu lives in an urban backyard. Everyday she wonders about the amount of trash that ends up in garbage cans. When one day a plastic bag is swept away by a gust of wind, Durdu flies after it. An adventurous journey begins, during which Durdu learns about the impact plastic has on nature and its creatures. This 13 chapter non-fiction book allows kids to travel around and explore the world. The included graphics and information boxes teach kids what there is to know about plastic waste and microplastics in the sea. Durdu's touching story promotes awareness and provides suggestions for ways of avoiding plastic use in everyday life. Anyone can do their part to improve the current situation by starting to protect the environment and it is particularly easy to get the little ones excited.



The cultural studies scholars **AMELIE HARTUNG** and **ELIZA GIROD** work in theaters in Berlin and Zurich respectively.



AMELIE HARTUNG, ELIZA GIROD  
**DURDU AND THE PLASTIC OCEAN**

*A surprising trip around the world*

August 2021

56 pp., four-color, illustrated, Hardback

ISBN 978-3-96238-261-2

- Keywords: Children, do it yourself, sustainable lifestyles, environment, upcycling, games
- World Rights available

## Doing 77 Great Things

Never bored again! Whether it's cardboard structures, 3D drawings, marble racetracks or toilet roll monsters – this book has 77 playful, easy activity ideas for kids between the ages of two and twelve.

Divided into the categories of playing, painting, crafting, and building, the book contains a colourful mix of unusual ideas. Fantasy knows no limits here: They can play indoors or outdoors, alone or in pairs, at children's birthdays, family afternoons or in between during home office. And the best thing about it: You don't have to buy extra things or make big preparations because most materials can be found in every home. Many ideas are great upcycling projects, conjuring up something new from everyday objects or rescuing throw-away products from the waste bin.

With a practical overview of all games including time and age information. Let the fun begin!



**TATIANA MORLOCK** discovered her passion for creative play and craft ideas early in life. After graduating in Cultural Studies she started compiling her best ideas for this book.

**ANITA ORTEGA** realises her creativity in animated film, as an illustrator for magazines and books, and as a designer for toy figures.



TATIANA MORLOCK, ANITA ORTEGA

### DOING 77 GREAT THINGS

*The Extensive Idea Book for Indoors & Outdoors. For Children Aged Between Two and Twelve Years Old*

March 2021

186 pp., Paperback with spiral binding

ISBN 978-3-96238-269-8



- Keywords: climate crisis, climate, young adult book, environmental awareness, pedagogy, children and nature
- World Rights available (excluding Korean)

## The Teen Book on Climate Change

This generation of young people belong to the last who still have time to effectively combat climate change. However, they will also be the first to feel its consequences with real force. This book for young adults between the ages of 10 – 14 years uses visual graphics to explain the severity of our situation in face of climate change and what has caused us to get to this point. It discusses our mistakes and why it has taken us so long to act – but also shows us what the building blocks of a solution might look like.



**TIM SCHULZE**, born in 1979, is engineer and physician and has been dealing with themes regarding climate protection for a long time. Being a firm believer in the idea that you need to understand climate change in order to combat it, he wrote the young adult book »In Zukunft hitzefrei?«. He has three children and lives in Berlin with his family.

**TIM SCHULZE**  
**THE TEEN BOOK ON CLIMATE CHANGE**  
 June 2020  
 192 pp., four-color, illustrated, Paperback  
 ISBN 978-3-96238-219-3

## Plastian, the Small Fish

This children's book for kids aged between five and ten tells the story of an exciting voyage by Lilian and Moritz. They both travel across the sea with a boat they built themselves to discover the jungle. With their friend Plastian, the small fish, they experience many exciting things on their way. The large-format book is brought to life by the loving design of the Munich-based illustrator, Julia Patschorke.

- Keywords: Adventure, fish, seas, coasts, pollution of the seas, plastic waste, children's book
- World Rights available



**NICOLE INTEMANN** is a primary school teacher and graduate dyslexia and dyscalculia trainer in Dornbirn/Austria.

**JULIA PATSCHORKE** works as a communication designer, freelance illustrator, and cultural educator. Her illustrations accompany the story with a cheerful ease, so that even the very young ones can understand the challenging subject matter.



NICOLE INTEMANN, JULIA PATSCHORKE

### PLASTIAN, THE SMALL FISH

*... And How He and His Friends Make the World a Little Better on an Exciting Voyage*

August 2015

36 pp., Hardback

ISBN 978-3-86581-756-3

# The Young Polar Bear Wonders Why it Is So Warm

A young polar bear is waiting for winter. He would love to play snow-football on the frozen ice. Although the arrival of winter is long overdue, it seems that the cold doesn't want to come. When his mother complains that it's getting harder and harder to find food, he decides to get to the bottom of things.

He discovers that the arctic sea ice is melting because the air has become too warm.

Upon this discovery, he decides to write letters to various animals all over the world, where he explains the problem and asks for their help. It turns out that everyone has great ideas and they are able to successfully put them into action.

With its easy-to-understand, child-friendly illustrations, the story of the little polar bear explains climate change and how we can fight it.

- Keywords: climate change, children's book, animals
- World Rights available



**CHRISTINA HAGN** has worked on a number of projects on the subject of sustainable urban development and energy efficient living as well as (inter)national projects on soft tourism, sustainable mobility and European transport politics. **JULIA PATSCHORKE** works as a communication designer, freelance illustrator and cultural educator.



CHRISTINA HAGN  
**THE YOUNG POLAR BEAR  
 WONDERS WHY IT IS SO WARM**

February 2020  
 36 pp., Hardback  
 ISBN 978-3-96238-174-5